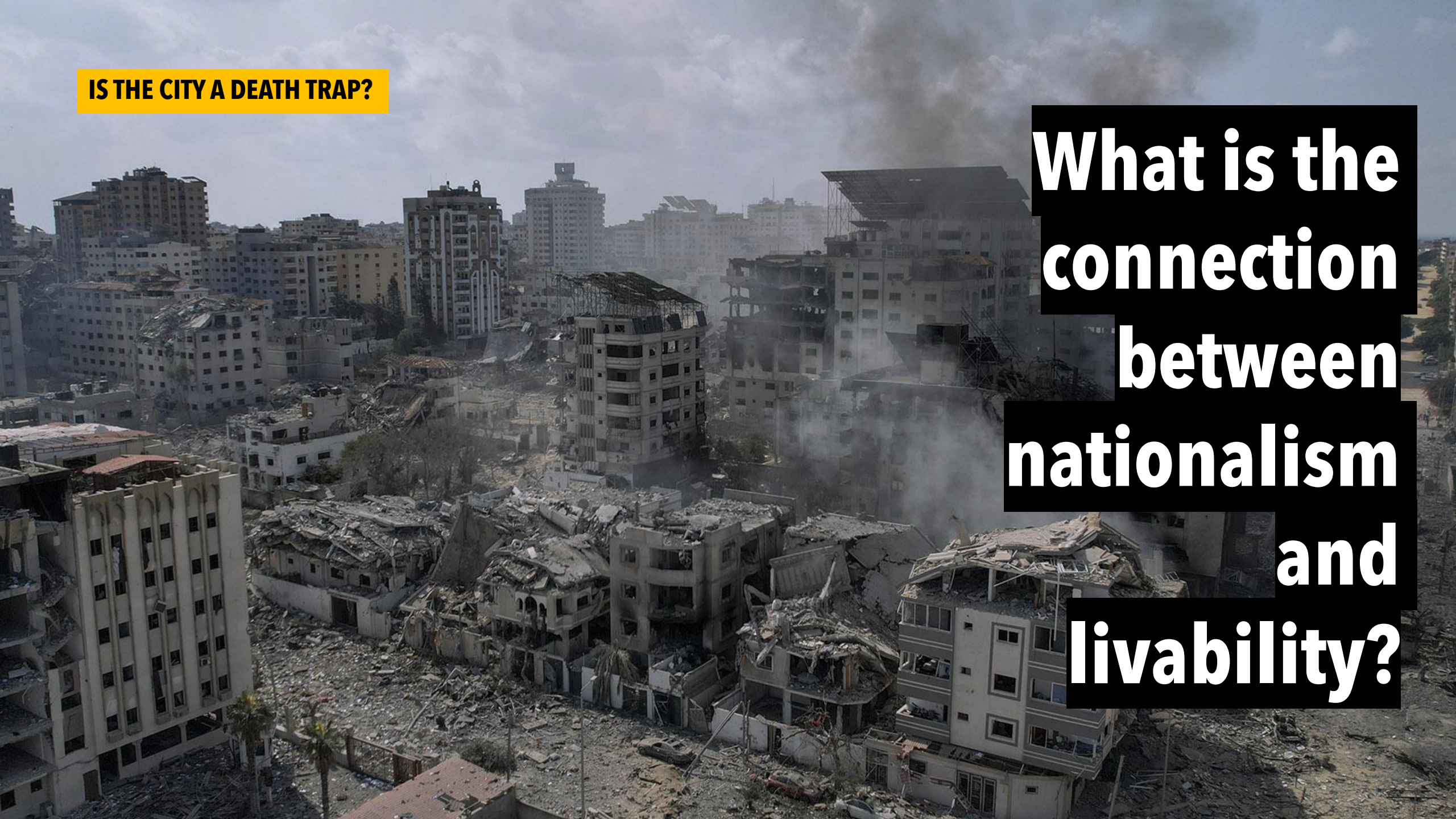
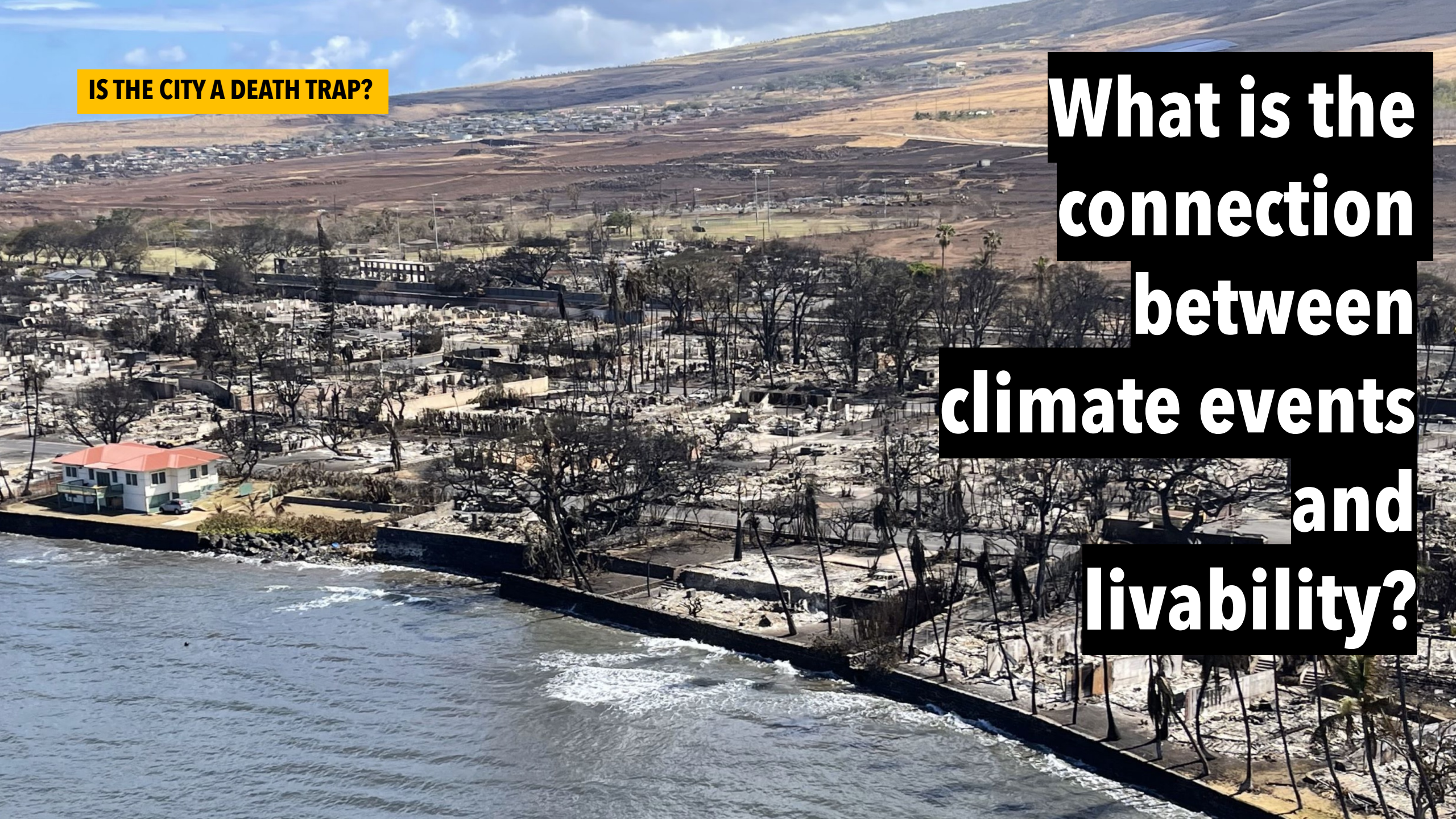
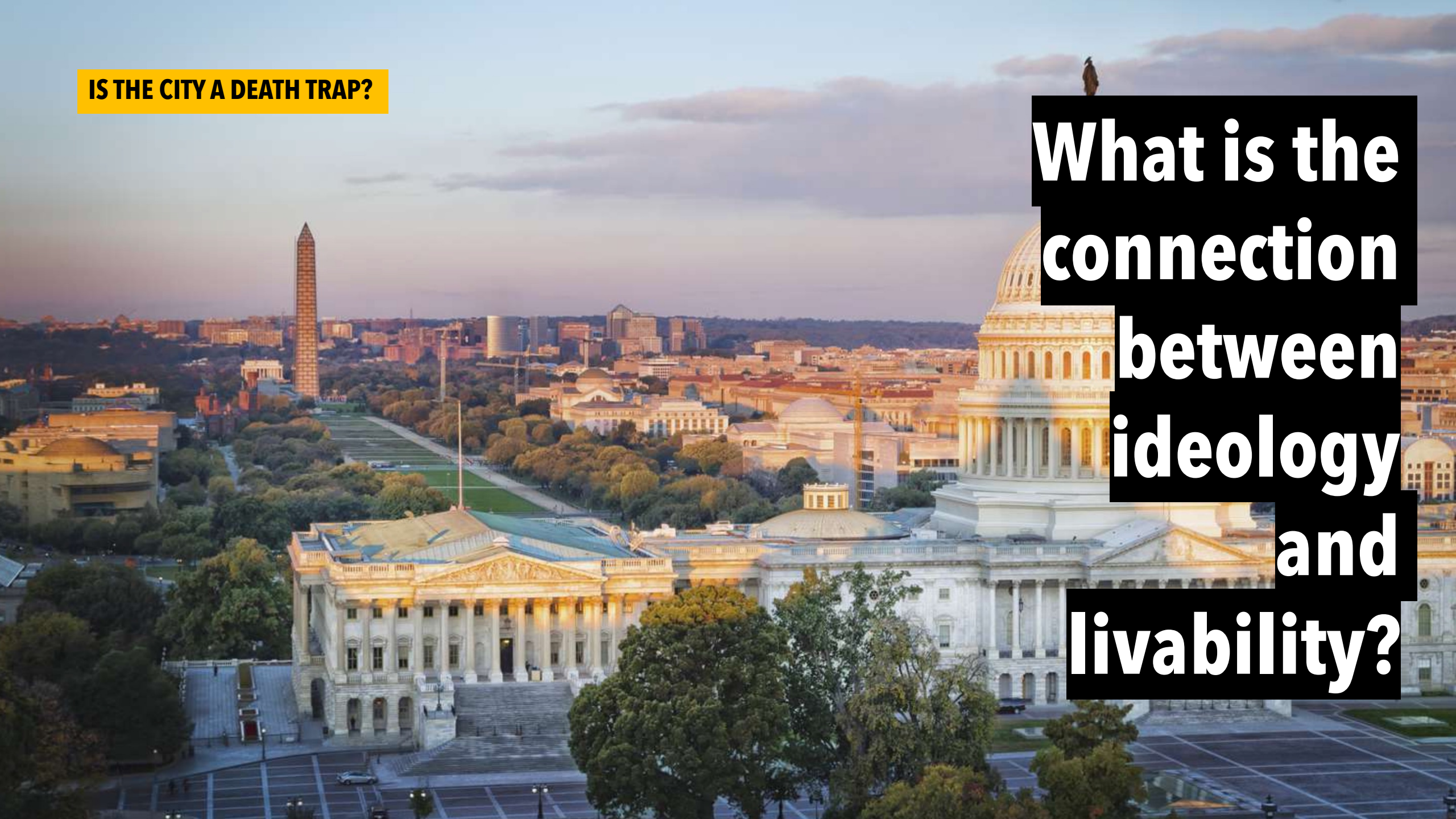

IS THE CITY A DEATH TRAP?
What is the connection between nationalism and livability?


IS THE CITY A DEATH TRAP?
What is the connection between climate events and livability?

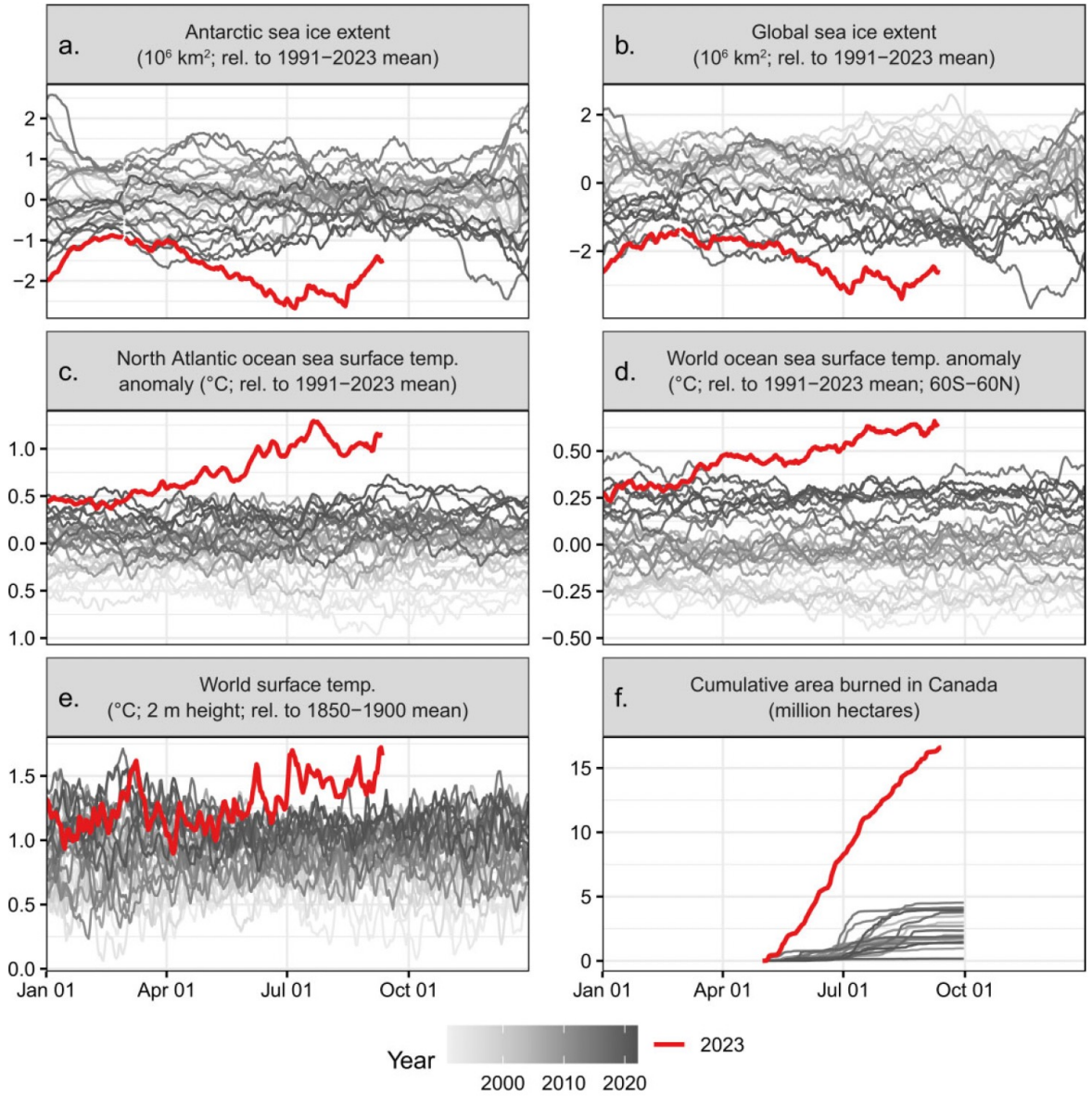
What is the connection between pollution and livability?


IS THE CITY A DEATH TRAP?
What is the connection between ideology and livability?

IS THE CITY A DEATH TRAP?
What is the connection between organized crime and livability?

IS THE CITY A DEATH TRAP?
What is the connection between organized crime and livability?

~~Where~~ are ***we*** going to **live** in10 years, in 20?

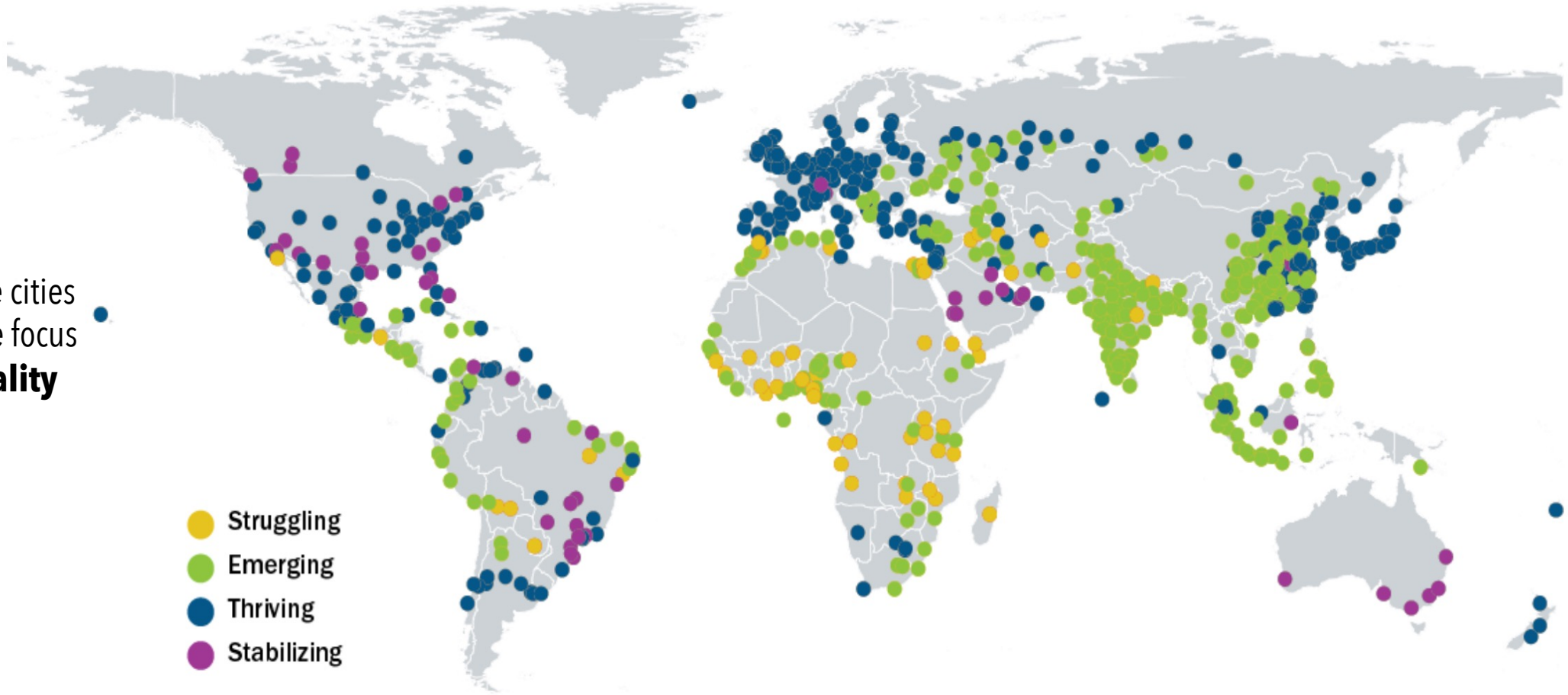


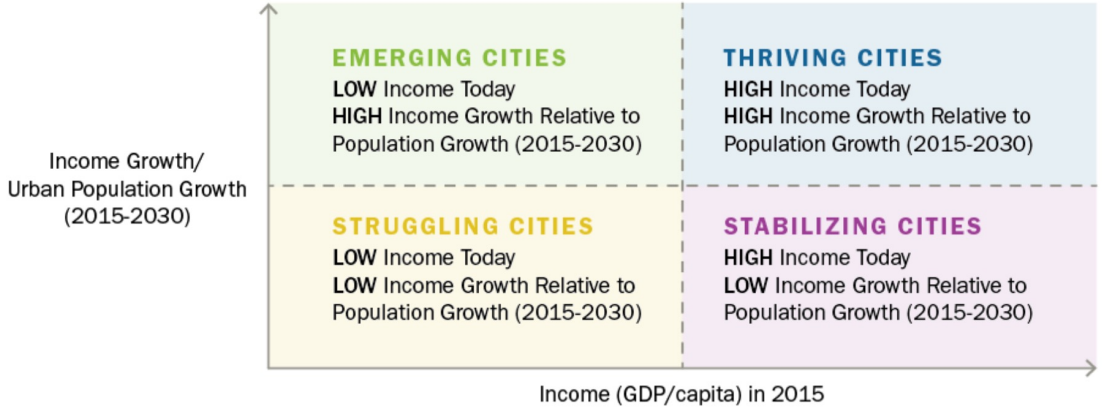
The 2023 state of the climate report: Entering uncharted territory
BioScience , 2023, 0 , 1–10
https://doi.org/10.1093/biosci/biad080

"We can create the cities we need only if we focus on ending **inequality** and invigorating **livelihoods**."

ANI DASGUPTA
President & CEO

WORLD RESOURCES INSTITUTE

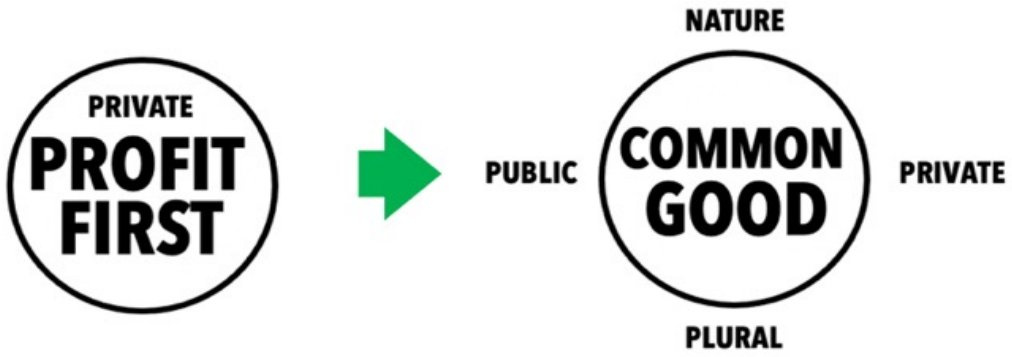




IS THIS BOOK A DEATH TRAP?

REGENERATION

A PARADIGM SHIFT



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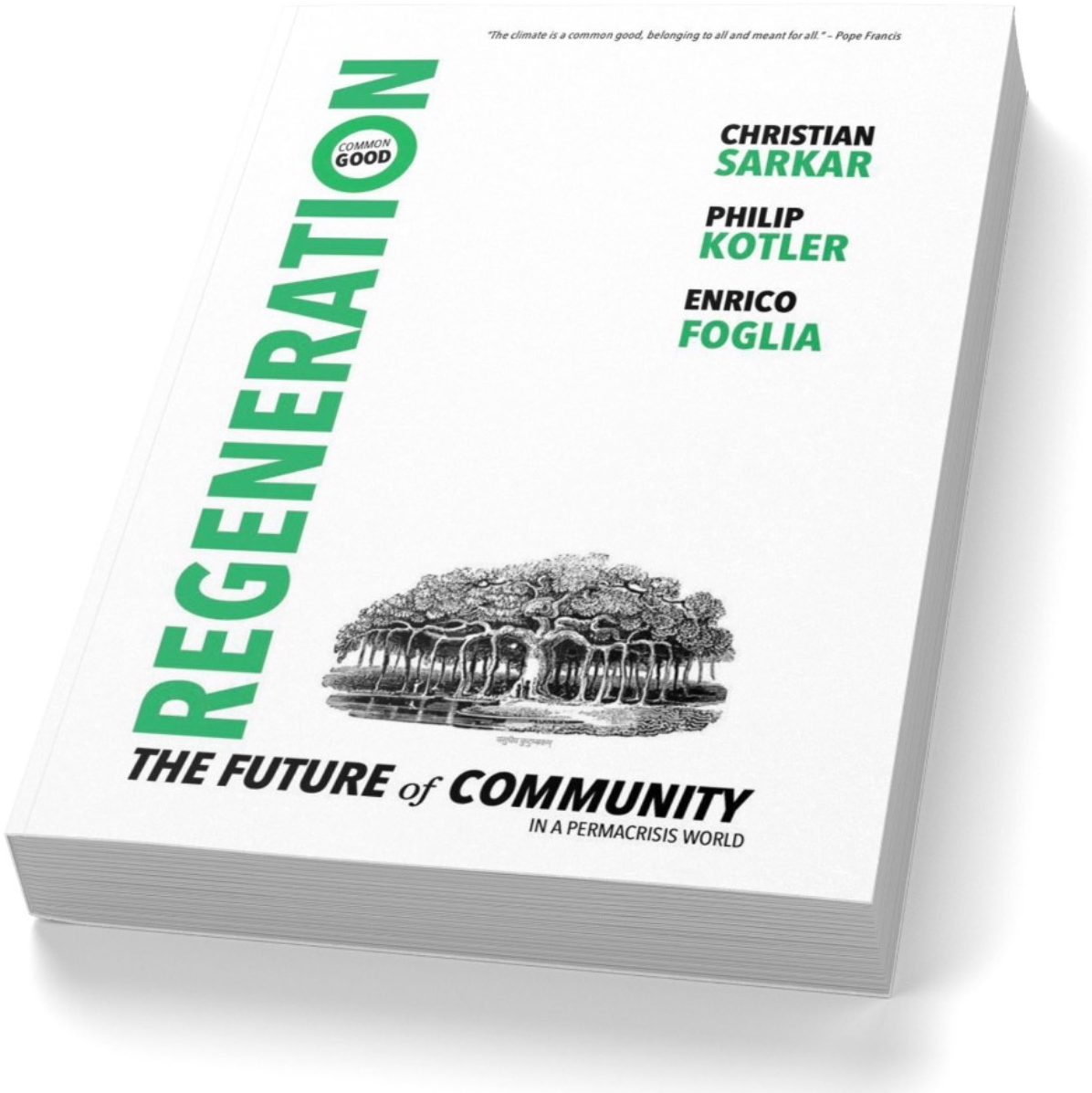
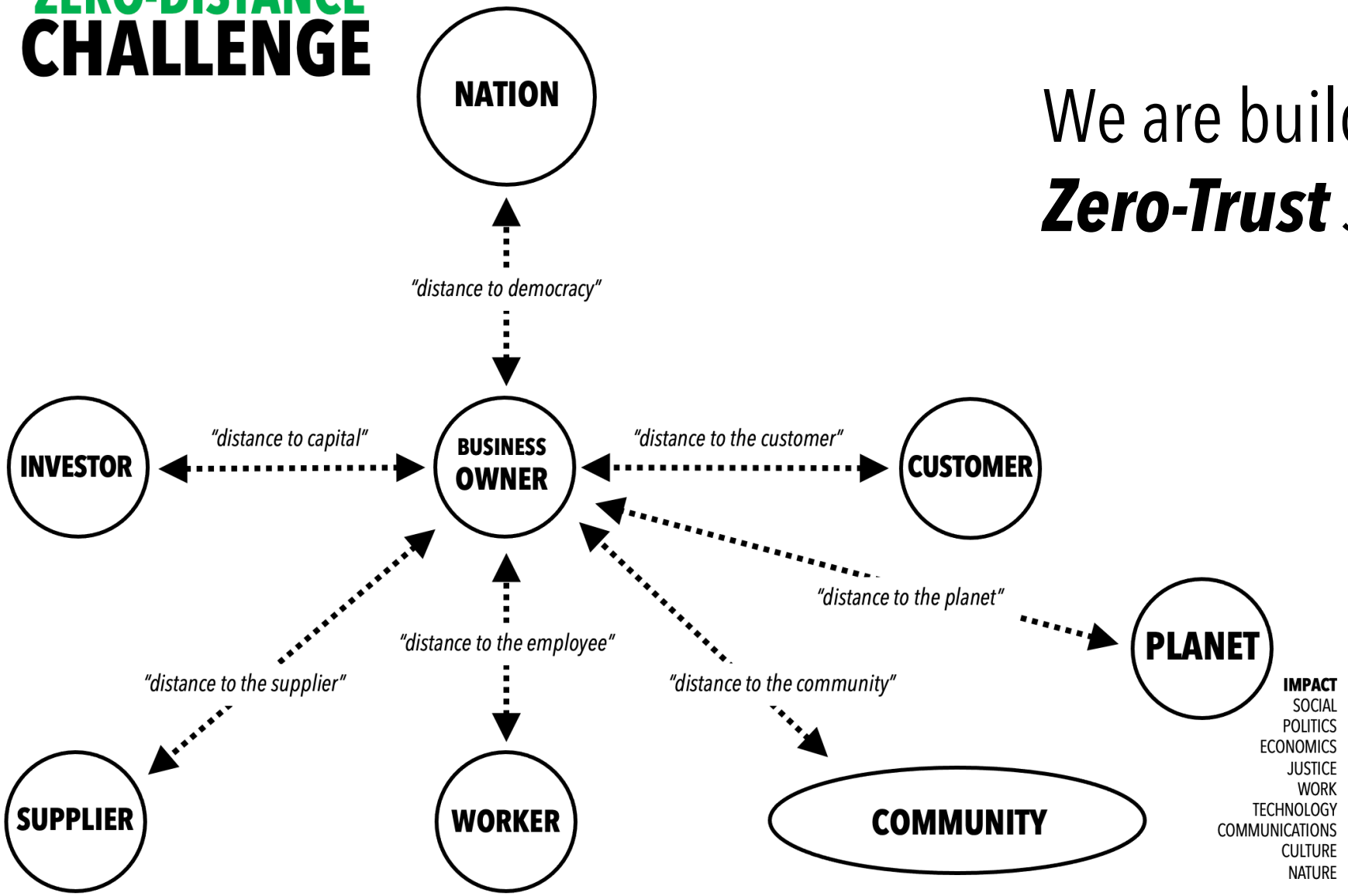


THE ZERO-DISTANCE CHALLENGE

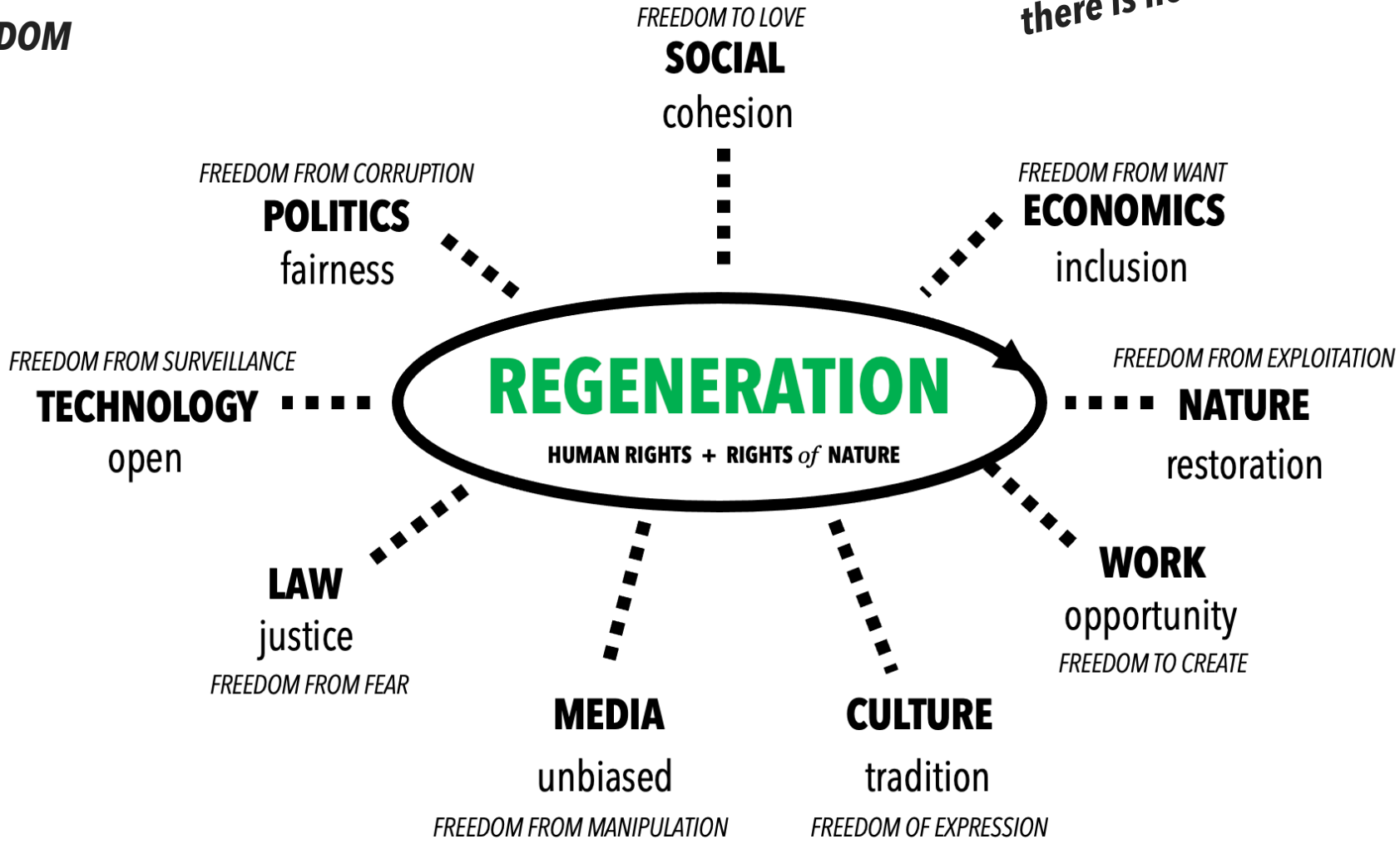


We are building a ***Zero-Trust*** *Society...*

*The **9 DIMENSIONS** of* **THE COMMON GOOD**

*are also **9 DIMENSIONS** of **FREEDOM***

"Without the Common Good, there is no regeneration."



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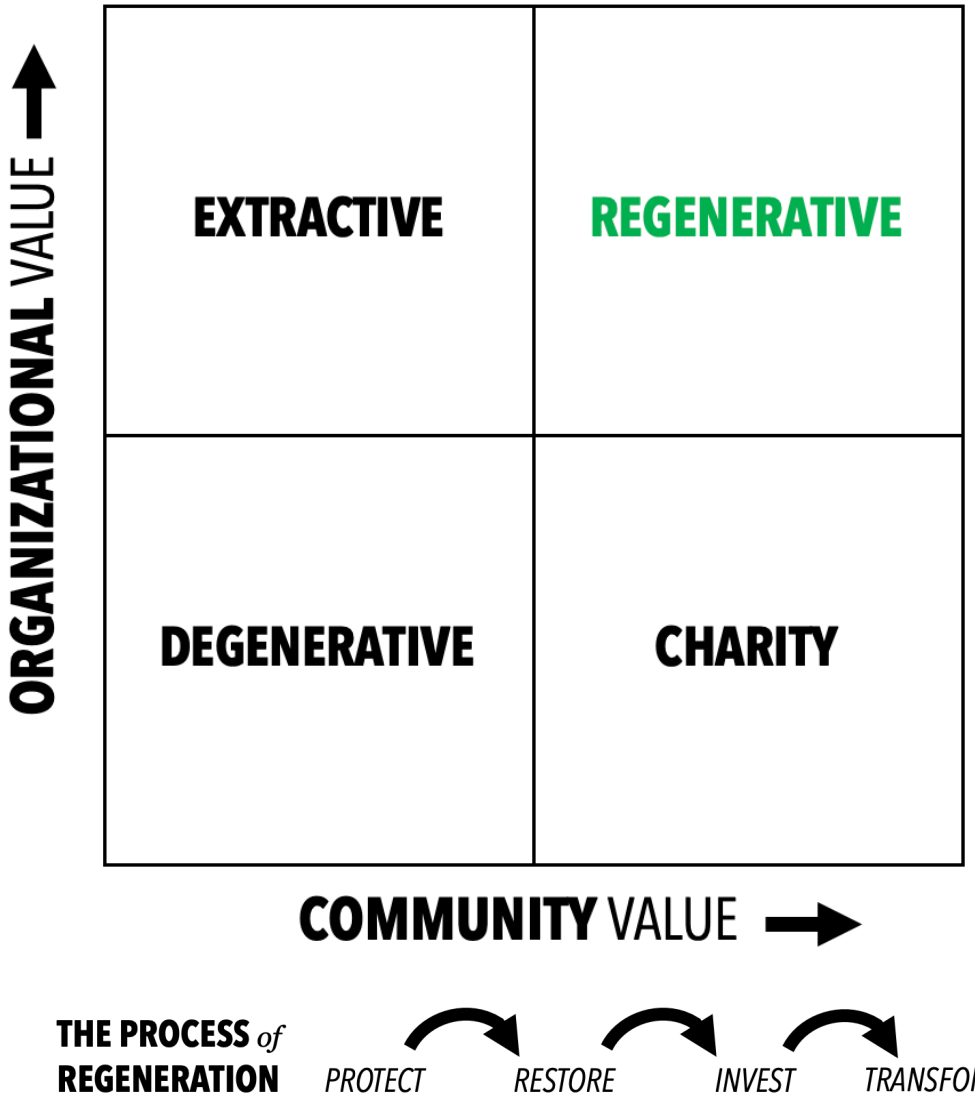
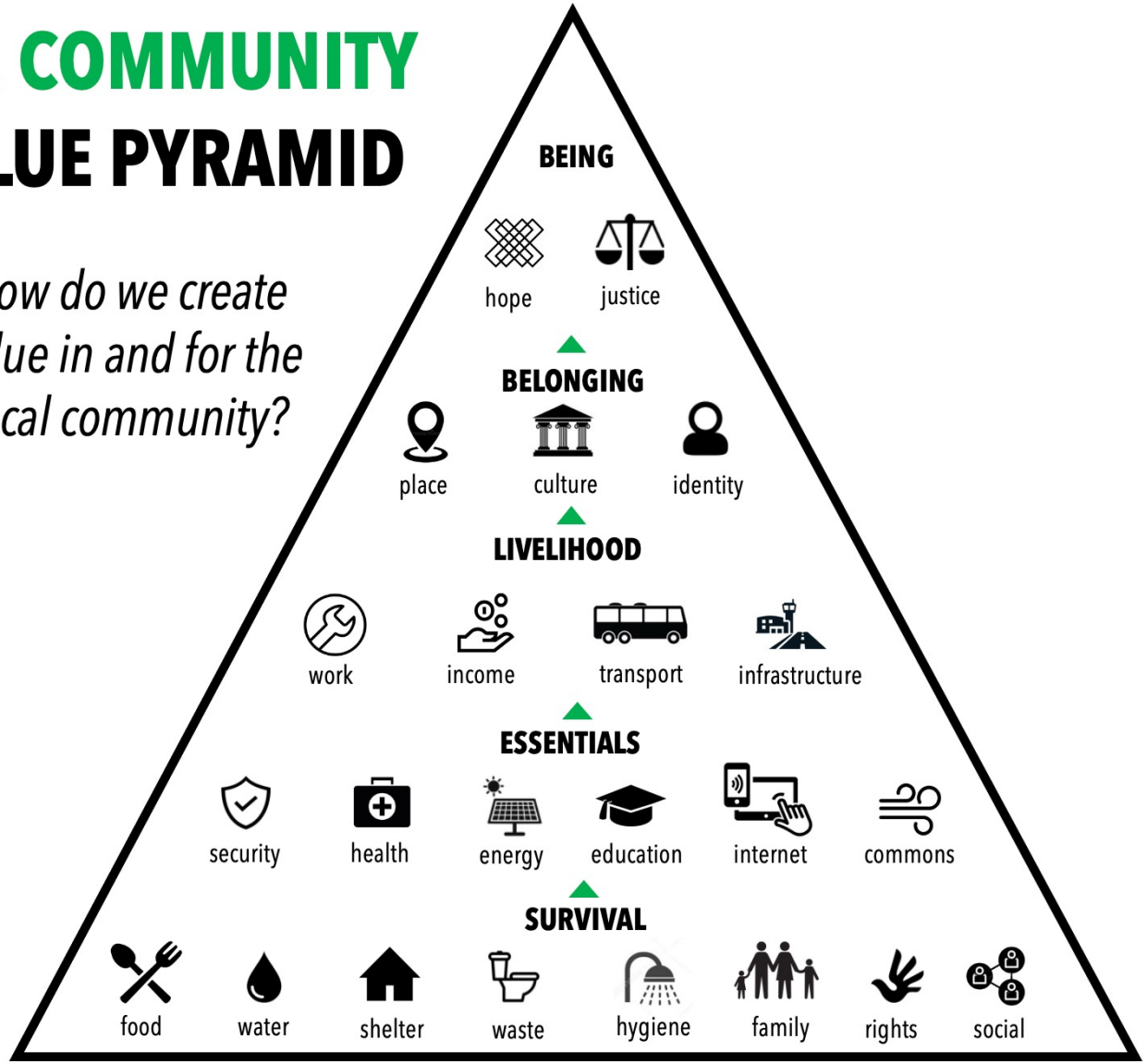


THE COMMUNITY VALUE PYRAMID

How do we create value in and for the local community?



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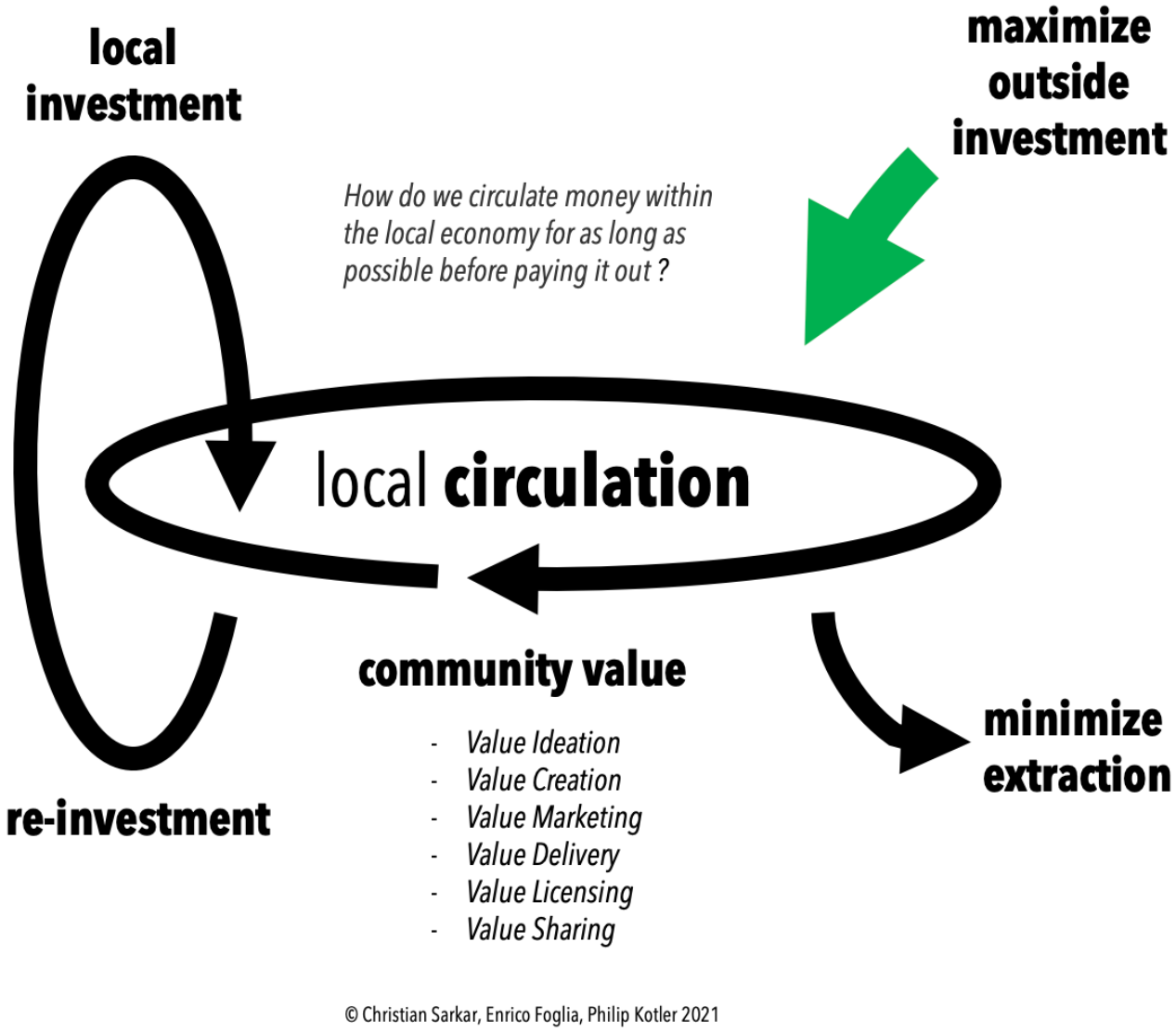
COMMUNITY REGENERATION



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MANY PATHS *to* REGENERATION

- ❑ Creating Community Value (Jobs to be Done)
- ❑ Asset Based Community Development (ABCD)
- ❑ Community Wealth-building
- ❑ Worksharing
- ❑ Base of the Pyramid + Green Leap
- ❑ Mission-based
- ❑ Resilient Cities
- ❑ Complete Communities
- ❑ City as Commons
- ❑ Community as a Platform
- ❑ Ecosystematic

COMMUNITY-BASED REGENERATION

How do we create community value?

COMMUNITY VOICE

DEEP LISTENING

What are the JOBS-TO-BE-DONE?

COMMUNITY ENGAGEMENT

COMMUNITY ASSETS + NEEDS

What are the strengths of the community?

COLLABORATIVE PLANNING

What needs to happen?

OUTCOME-DRIVEN STRATEGY

How do we work together?

PARTNER ENGAGEMENT

How do we hold ourselves accountable?

COMMUNITY ORGANIZATION & COACHING/MENTORING

How do we execute?

REGENERATIVE PROJECT 1

REGENERATIVE PROJECT 2

REGENERATIVE PROJECT X

What results are we observing?

OUTCOME MEASUREMENT

What difference are we making for the community?

COMMUNITY MILESTONES

What have we learned?

FEEDBACK + LESSONS LEARNED

What's next?

REPOSITORY of REGENERATION BEST PRACTICES

CONVERSATIONS

IMPACT PLANNING

EXECUTION

OUTCOMES

ESSENTIALS

FOOD SECURITY
WATER
HOUSING
EMPLOYMENT
HEALTHCARE
EDUCATION
SKILLS TRAINING
DIGITAL INCLUSION
HUMAN RIGHTS
ENERGY

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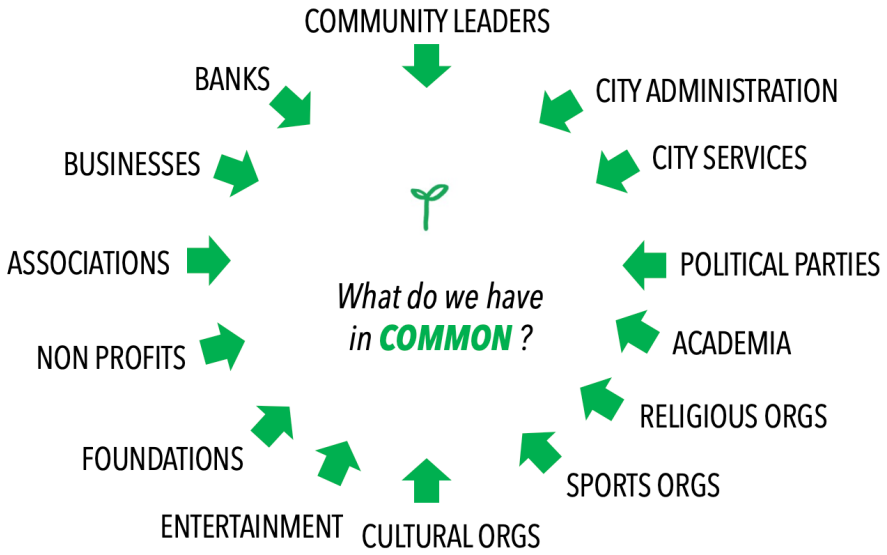
FINDING COMMON GROUND



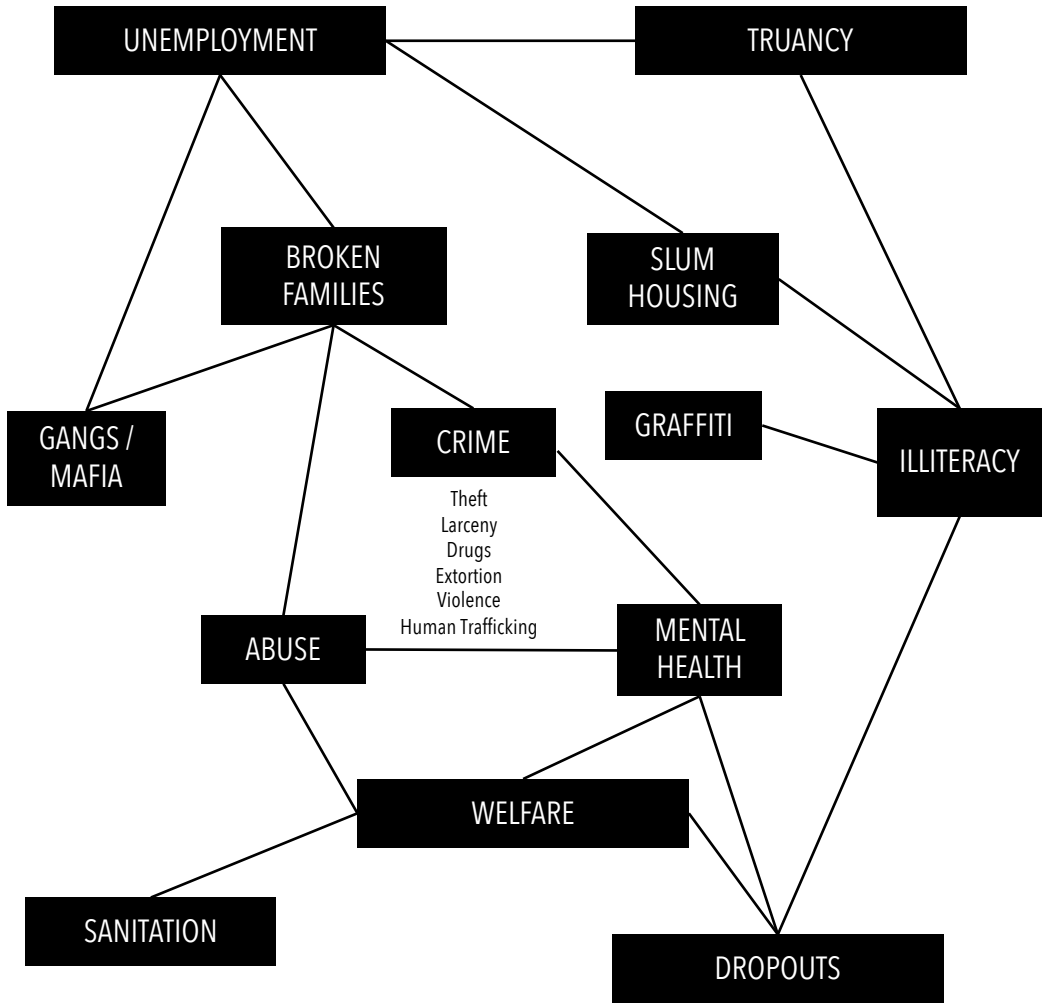
REGENERATIVE PROJECTS

ESSENTIALS

FOOD SECURITY
WATER
HOUSING
EMPLOYMENT
HEALTHCARE
EDUCATION
SKILLS TRAINING
DIGITAL INCLUSION
HUMAN RIGHTS
ENERGY

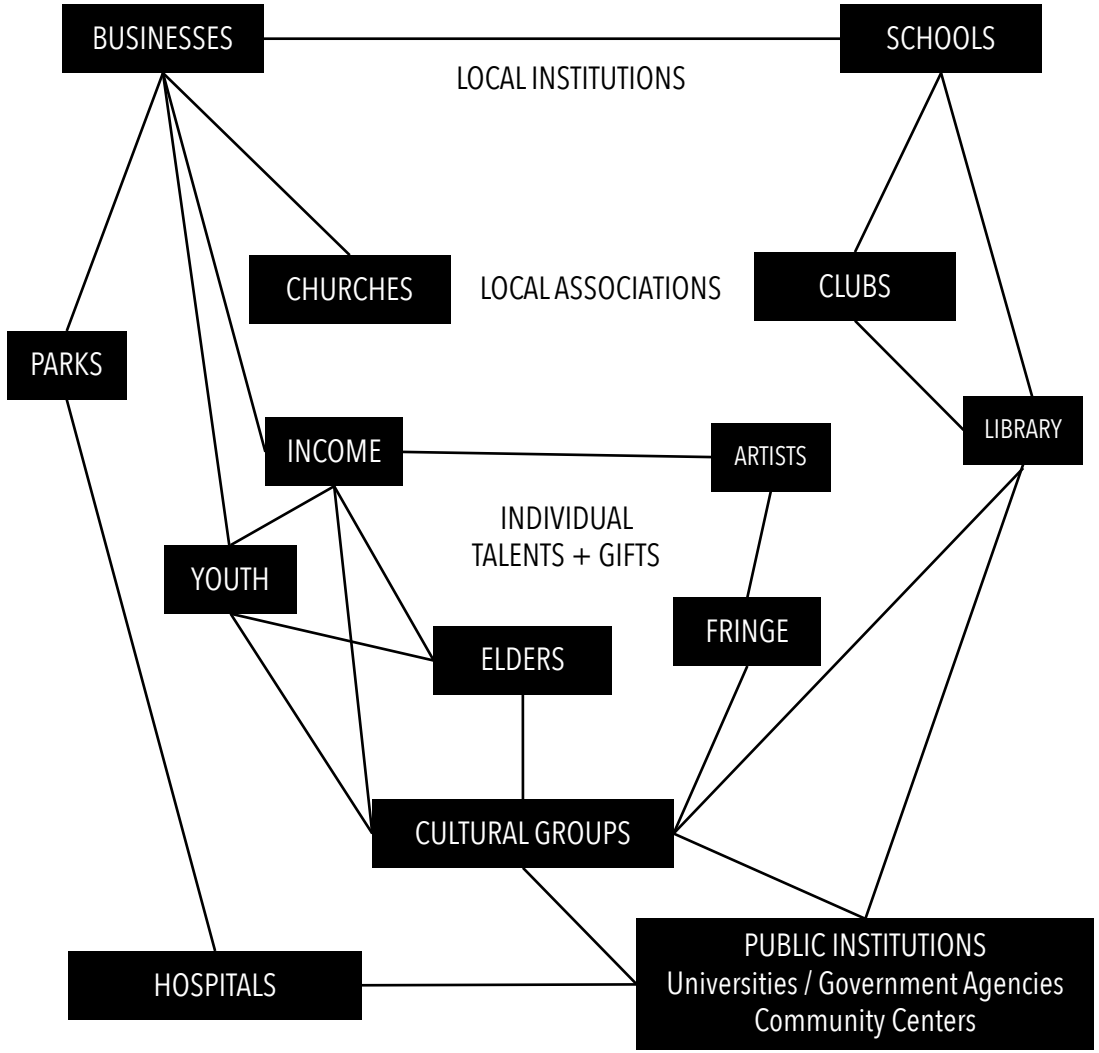
DESIGN ▶ **FINANCE** ▶ **BUILD & OPERATE** ▶ **MAINTAIN** ▶ **UPGRADE**

COMMUNITY "NEEDS" VIEWED AS AN ECOSYSTEM



adapted from: John Kretzmann and John McKnight
Building Communities from the Inside Out: A Path Toward Finding and Mobilizing a Community's Assets (1993)

COMMUNITY "ASSETS" VIEWED AS AN ECOSYSTEM



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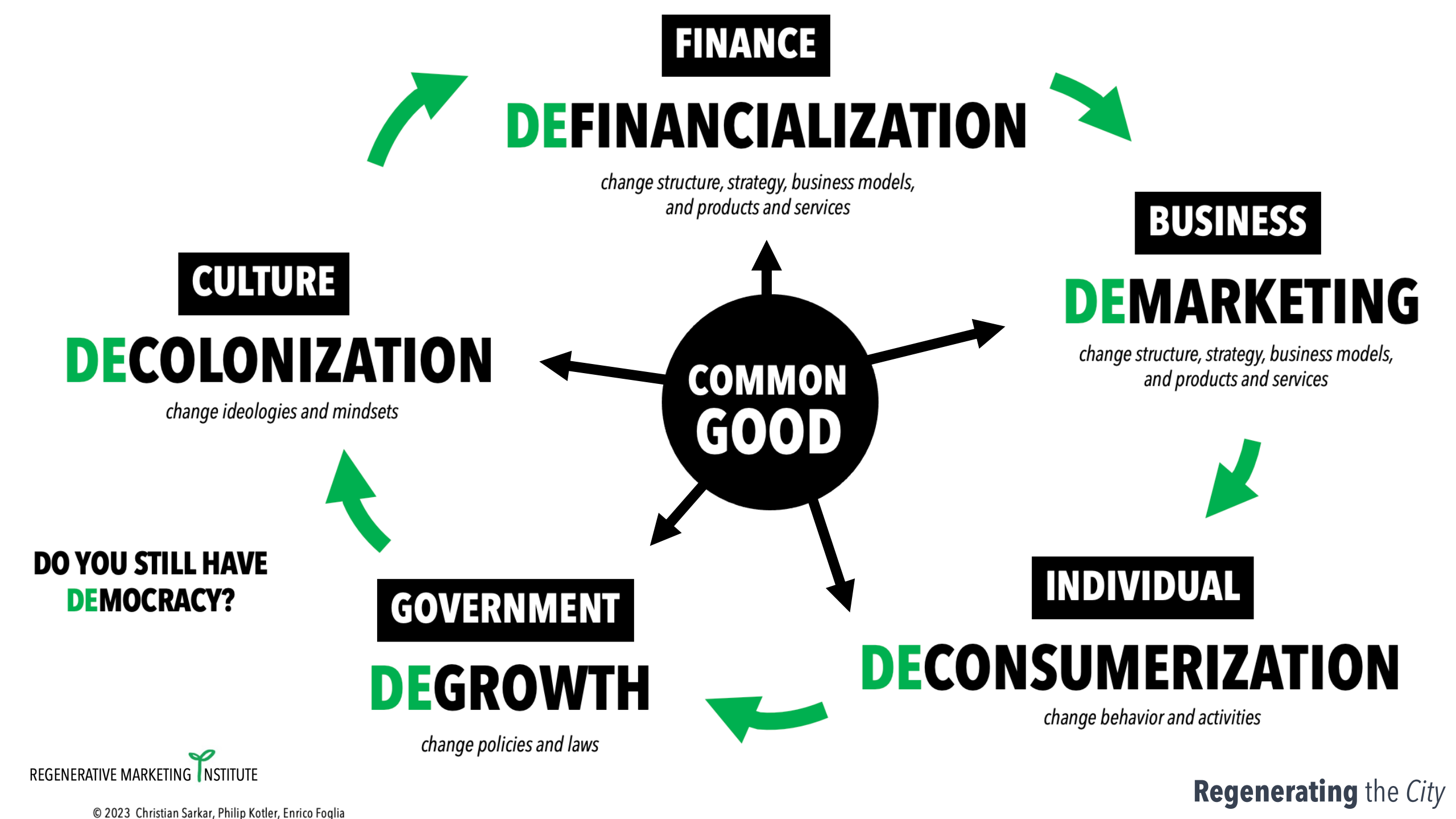

REGENERATIVE MARKETING INSTITUTE

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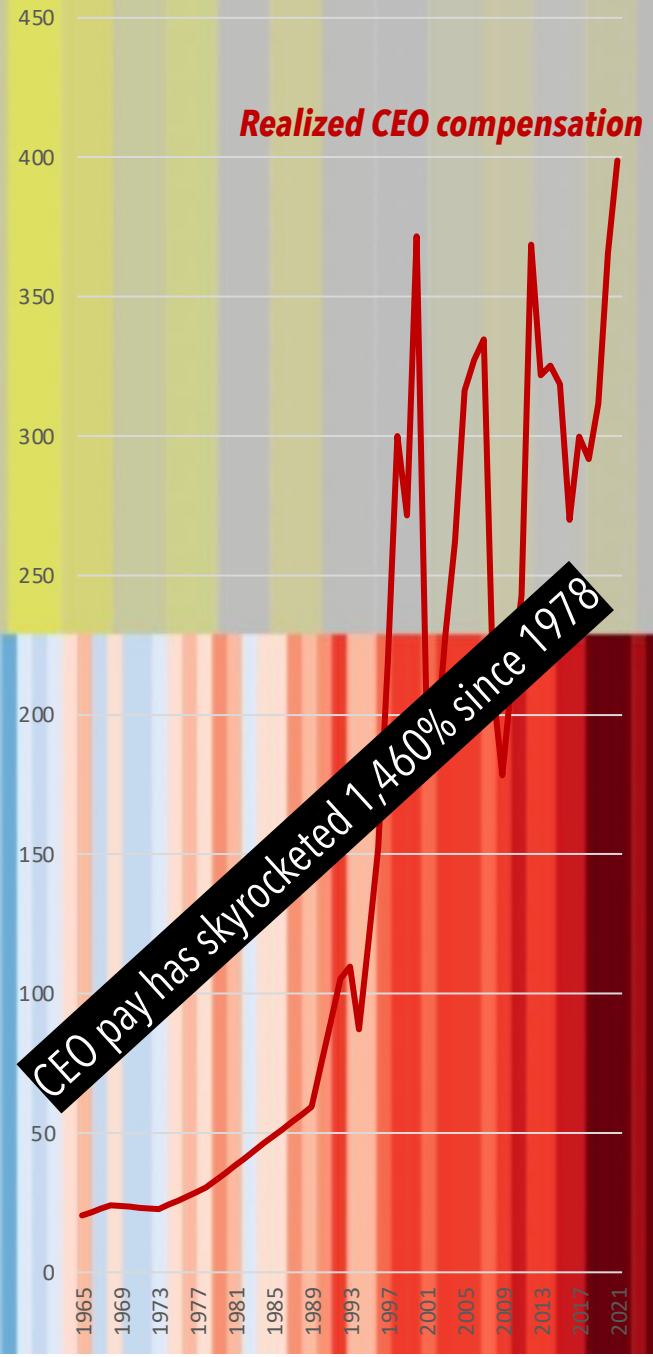
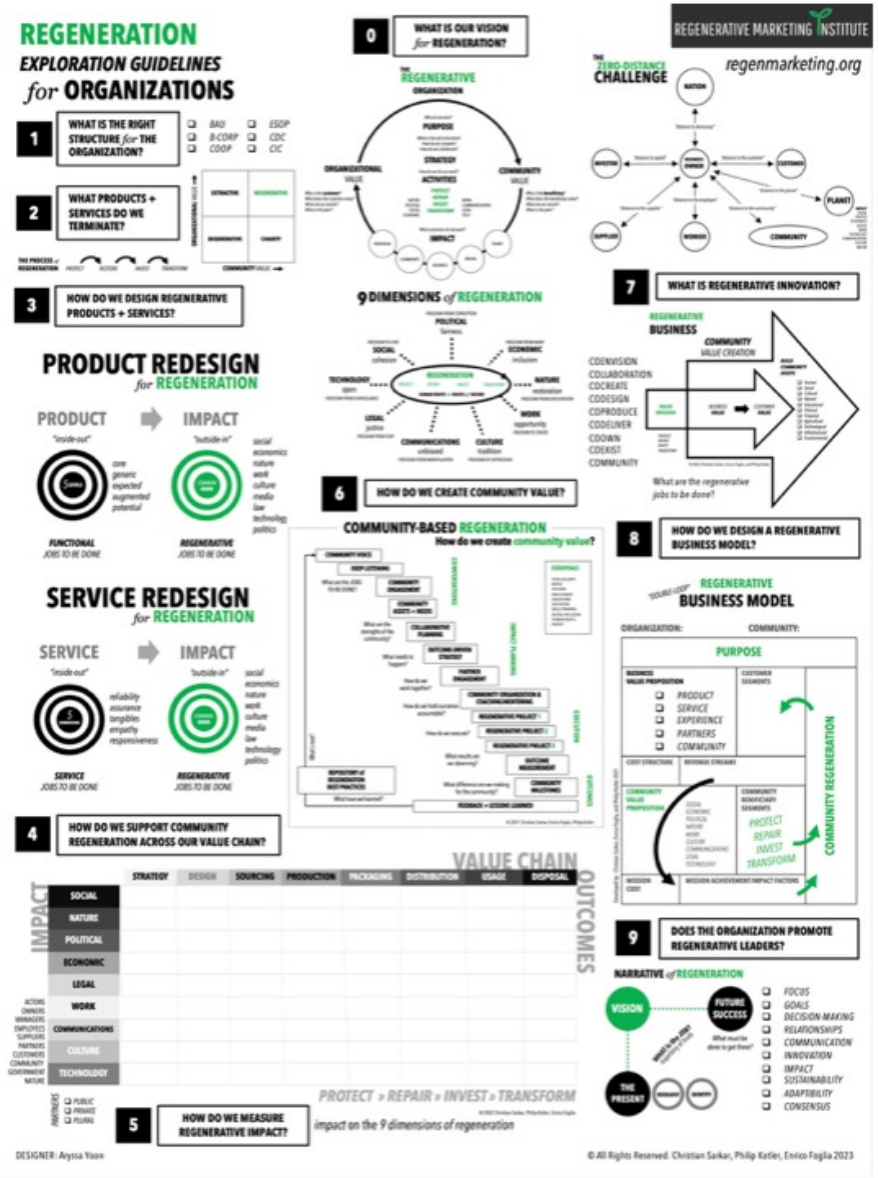
Regenerating the *City*

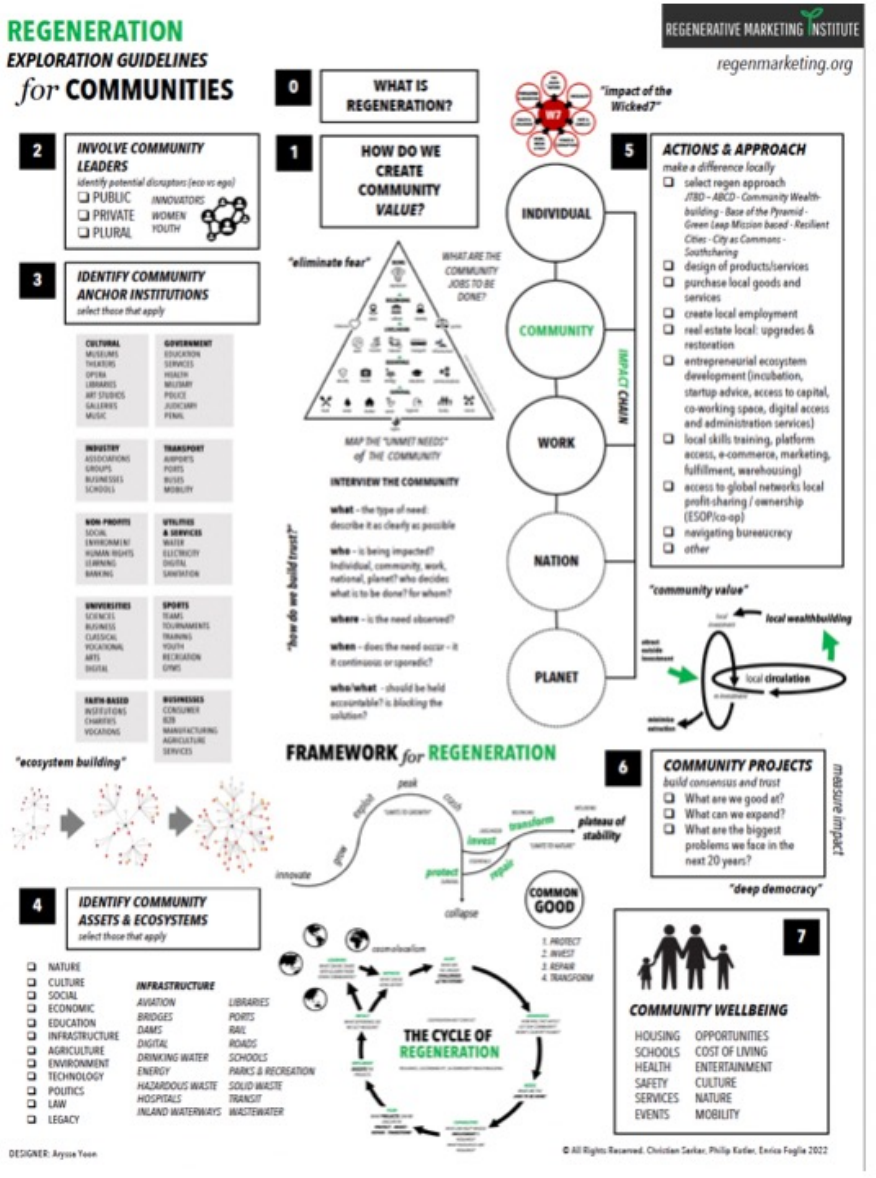
IS THE CORPORATION A DEATH TRAP?

the decline of biodiversity between 1970-2018

global temperatures between 1850-2022







download at **regenmarketing.org**