

An aerial photograph of a city, likely Gaza, showing extensive destruction. In the foreground and middle ground, numerous multi-story buildings are in various states of ruin. Some have lost their roofs, others have collapsed partially, and many are surrounded by piles of rubble and debris. In the background, more intact but densely packed urban buildings are visible. Thick, dark smoke is rising from several points of destruction, particularly from a large building on the right side of the frame. The sky is overcast with grey clouds. The overall scene conveys a sense of devastation and conflict.

IS THE CITY A DEATH TRAP?

**What is the
connection
between
nationalism
and
livability?**



IS THE CITY A DEATH TRAP?

**What is the
connection
between
climate events
and
livability?**

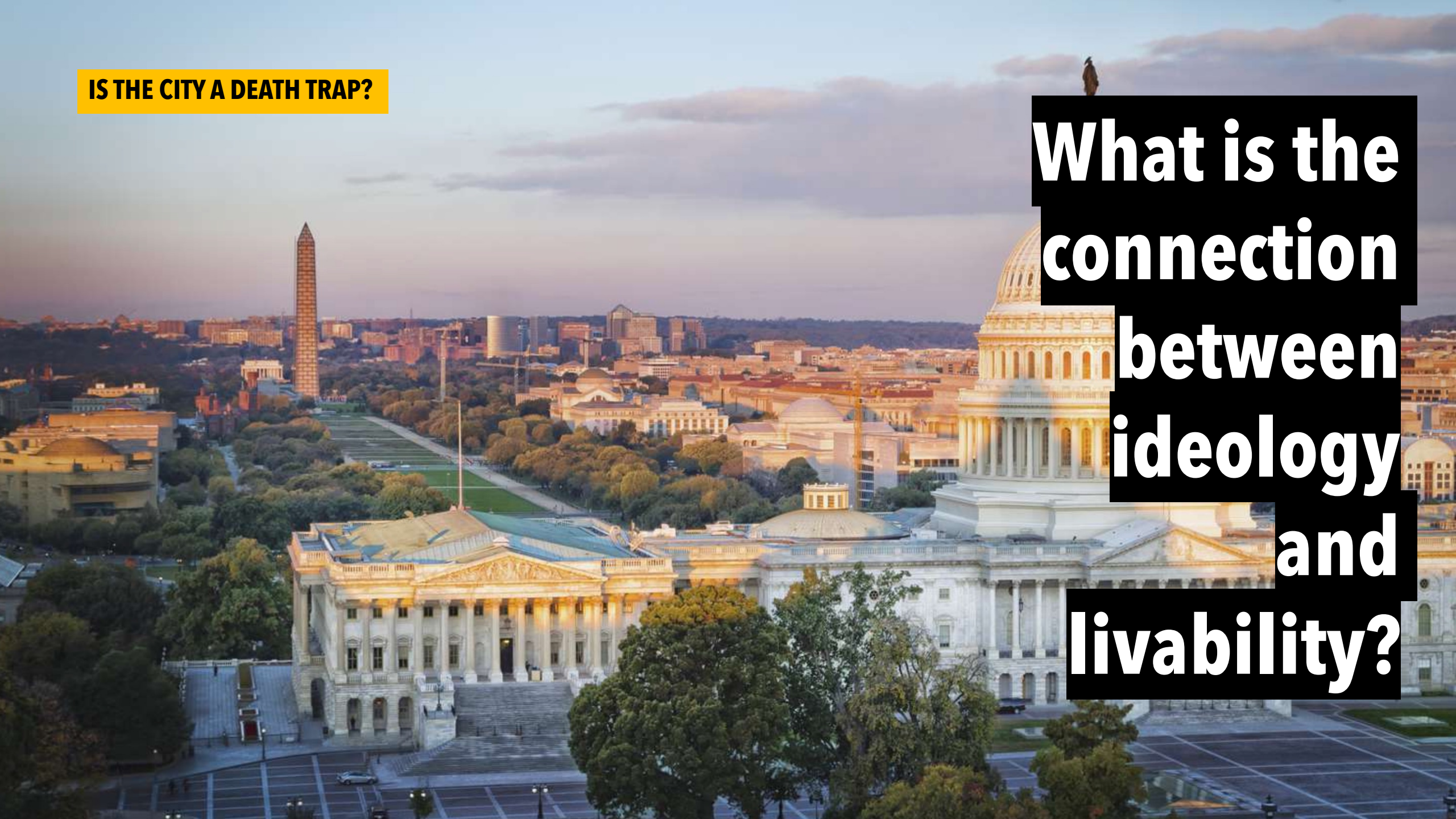
IS THE CITY A DEATH TRAP?

**What is the
connection
between
pollution
and
livability?**



IS THE CITY A DEATH TRAP?

**What is the
connection
between
ideology
and
livability?**





IS THE CITY A DEATH TRAP?

**What is the
connection
between
organized
crime
and
livability?**

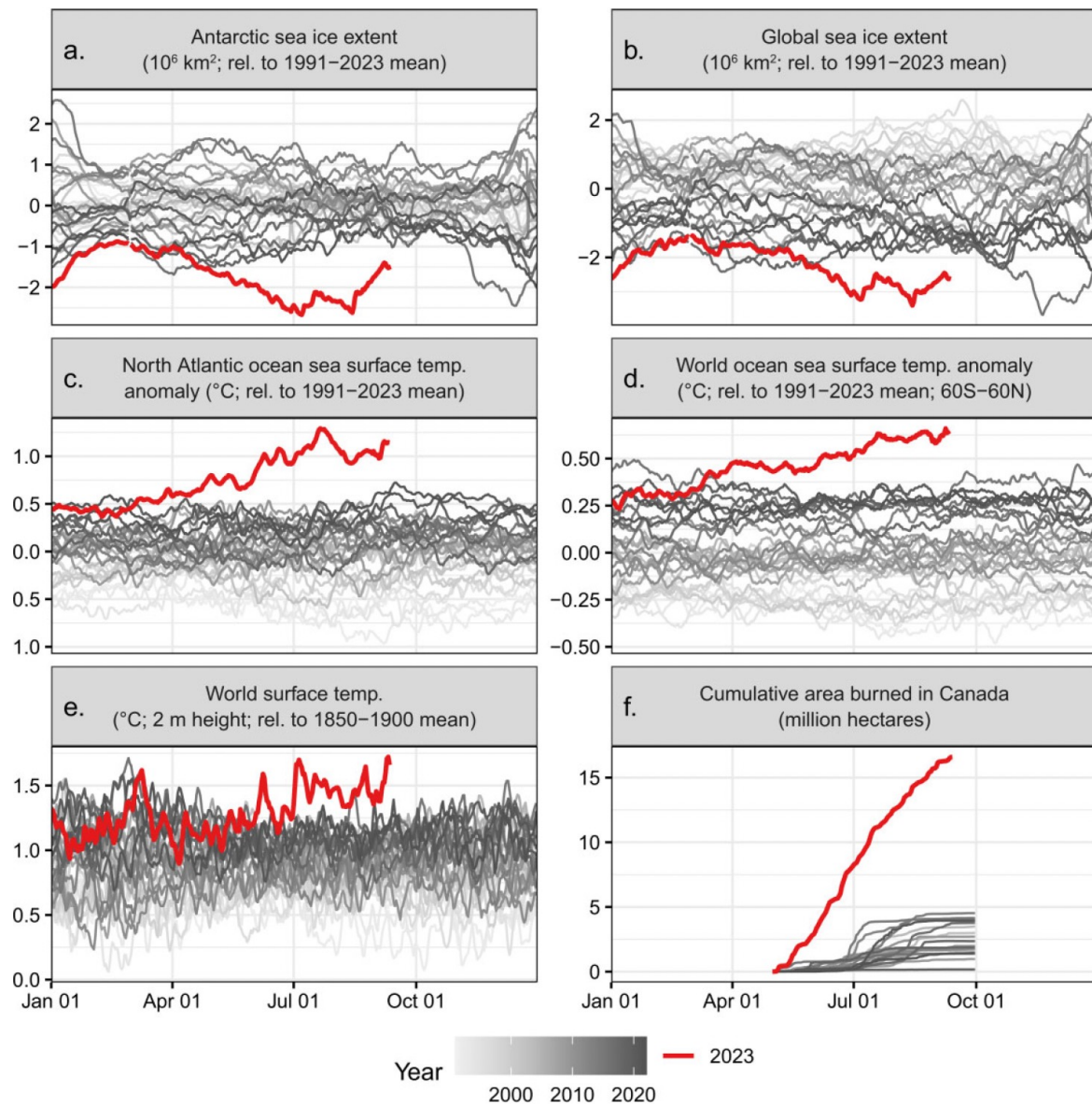
IS THE CITY A DEATH TRAP?

**What is the
connection
between
organized
crime
and
livability?**



A world map with a warm, orange-toned background. Numerous small orange dots are scattered across the landmasses, representing projected population density in 20 years. The dots are most concentrated in Europe, North America, and East Asia. Two horizontal dashed red lines cross the map, one above and one below the equator. The text 'Where are we going to live in 10 years, in 20?' is overlaid in the center in white.

Where are **we** going to **live** in 10 years, in 20?



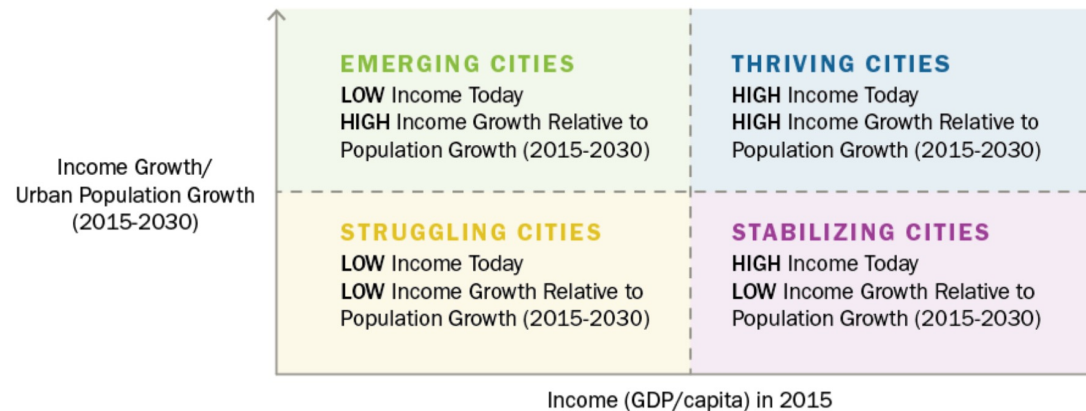
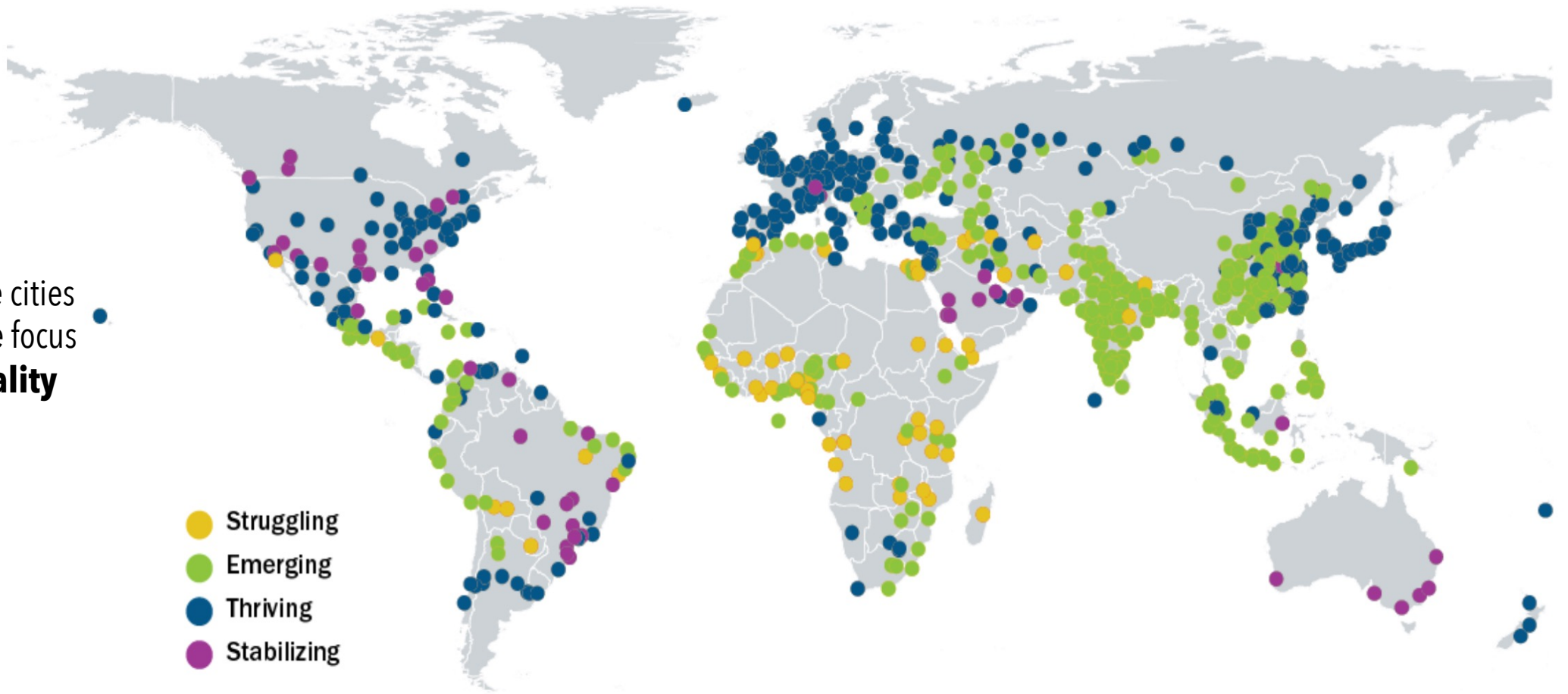
The 2023 state of the climate report: Entering uncharted territory
 BioScience, 2023, 0, 1–10
<https://doi.org/10.1093/biosci/biad080>

"We can create the cities we need only if we focus on ending **inequality** and invigorating **livelihoods**."

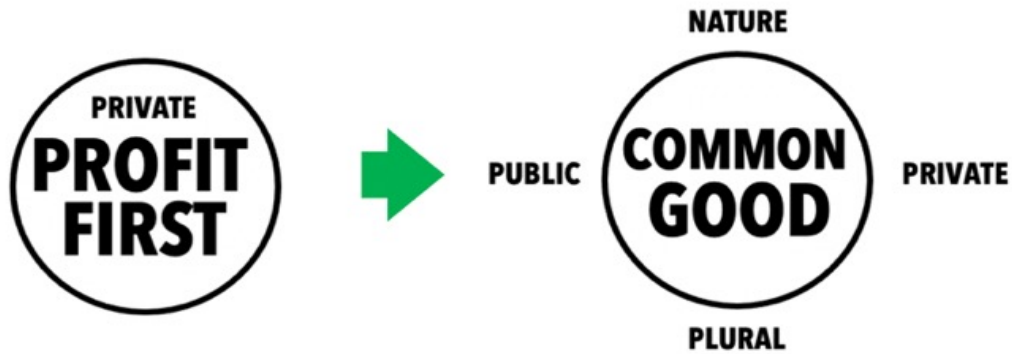
ANI DASGUPTA
President & CEO



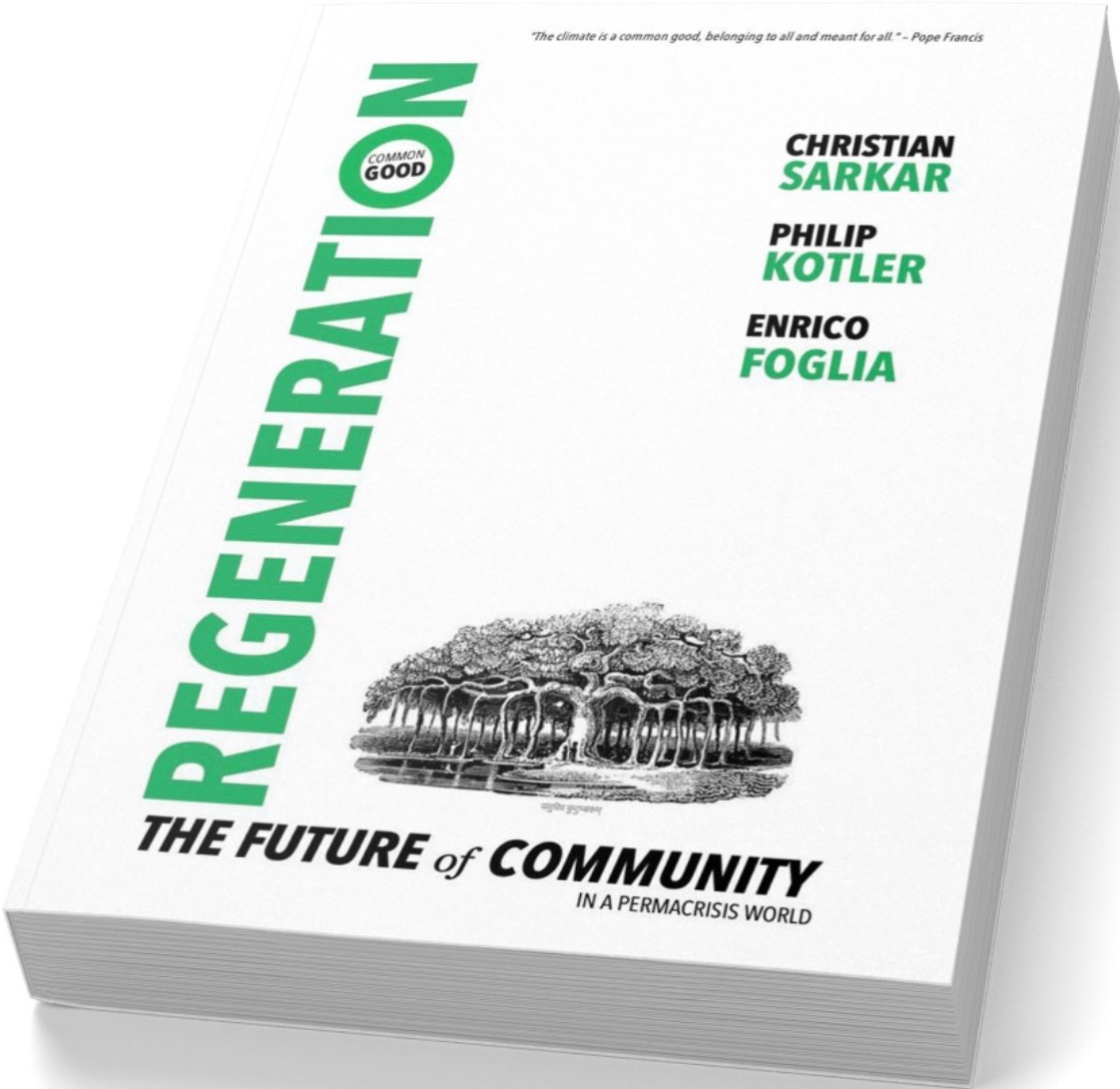
- Struggling
- Emerging
- Thriving
- Stabilizing



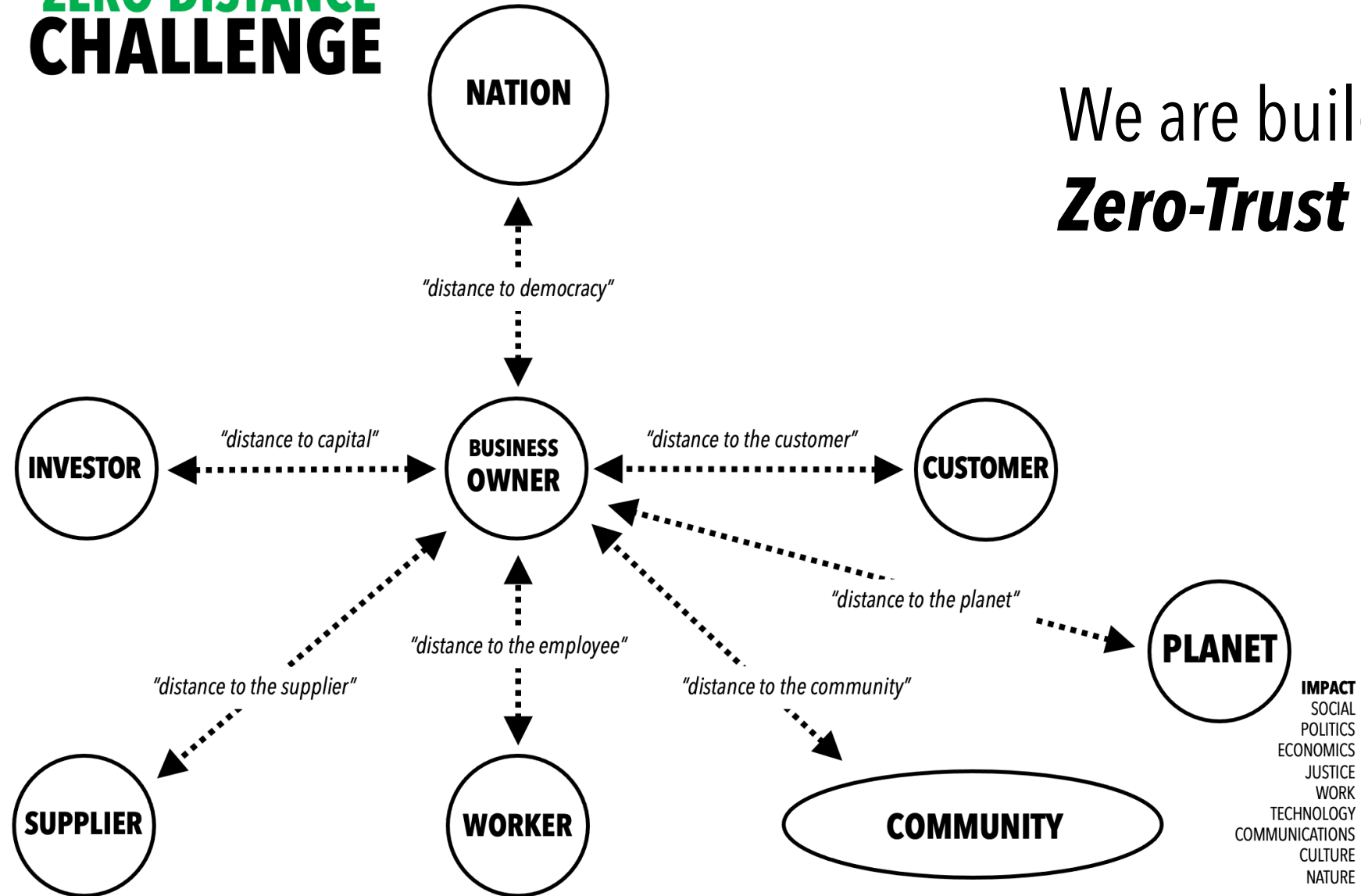
IS THIS BOOK A DEATH TRAP?



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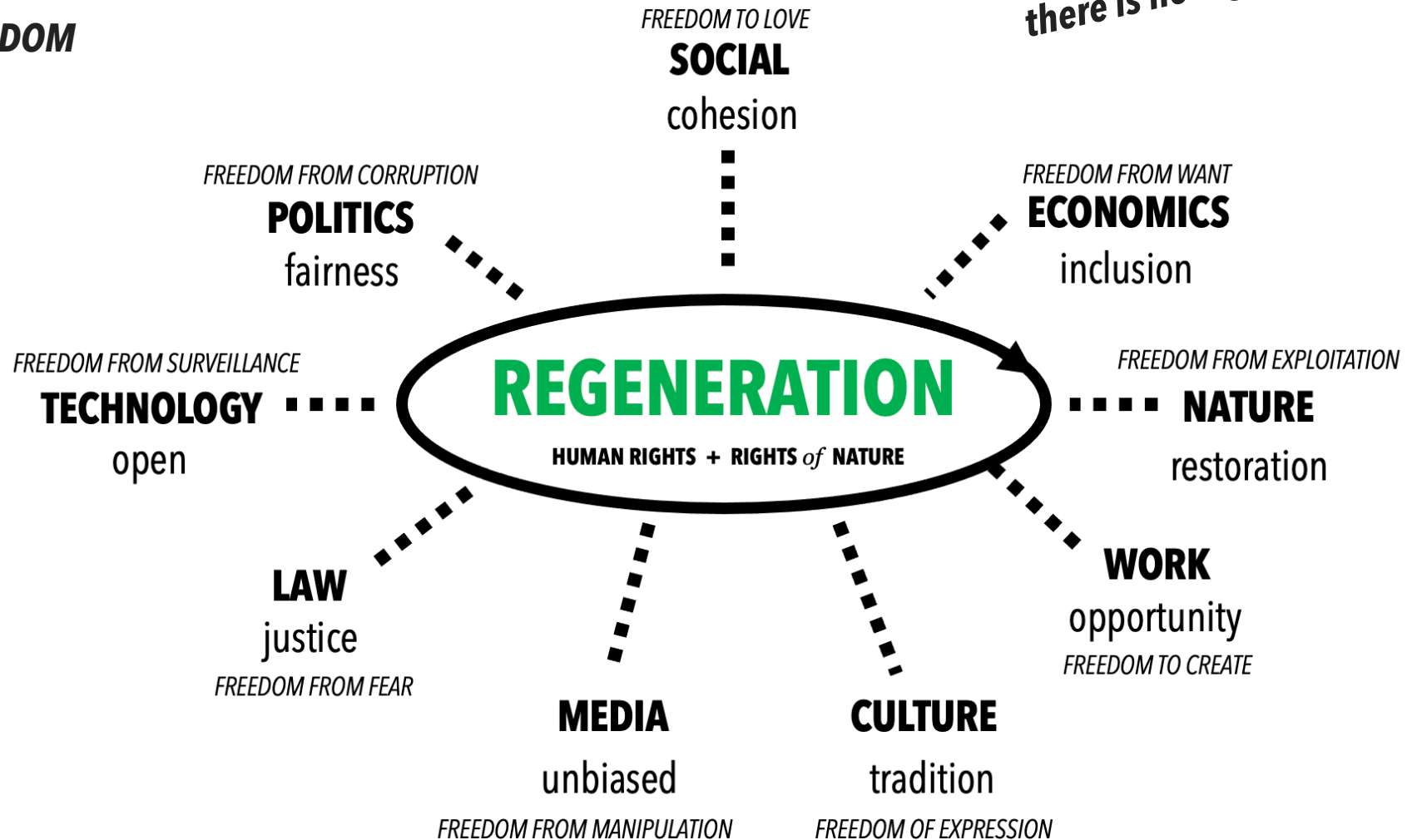
THE ZERO-DISTANCE CHALLENGE



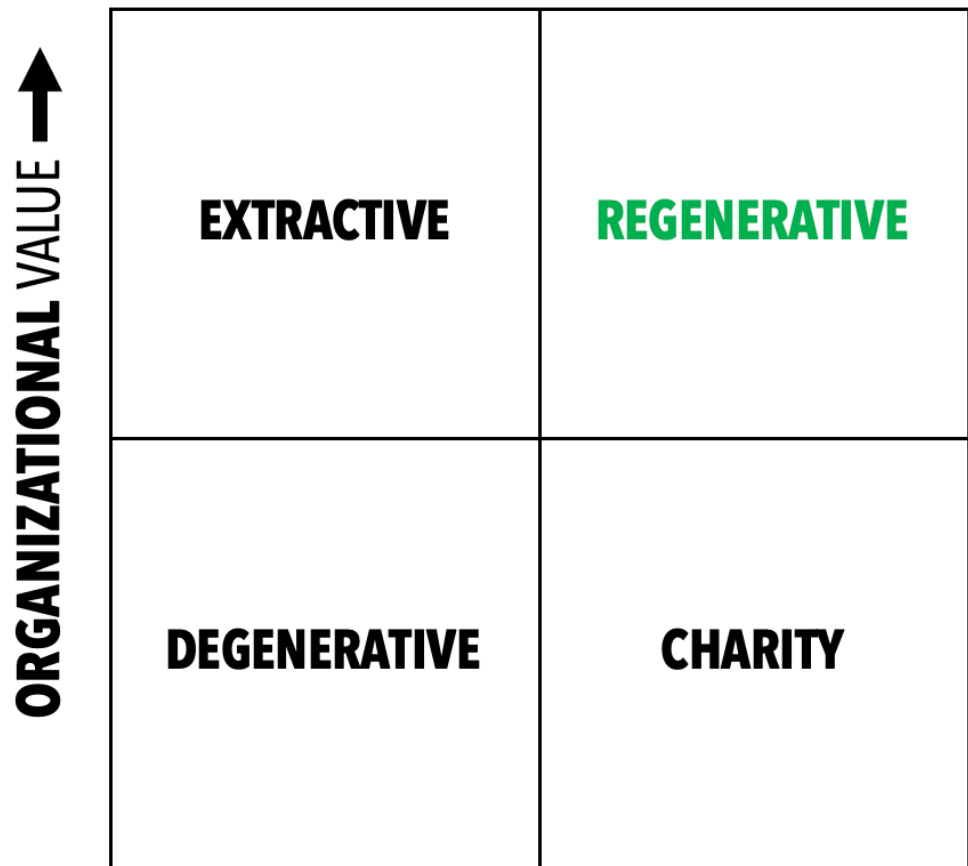
We are building a
Zero-Trust Society...

The **9 DIMENSIONS** of **THE COMMON GOOD**

are also **9 DIMENSIONS** of **FREEDOM**



*"Without the Common Good,
there is no regeneration."*



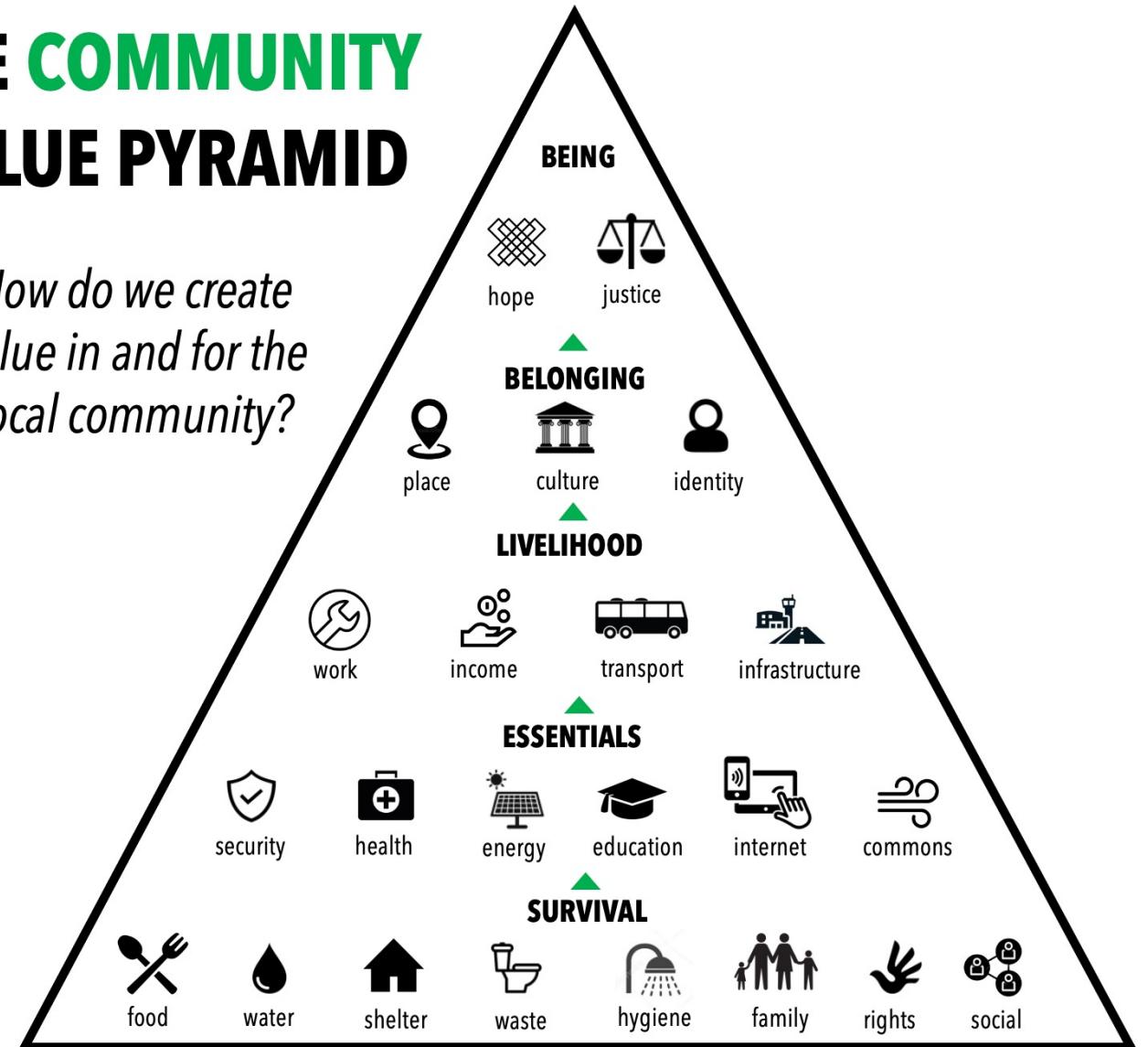
COMMUNITY VALUE →

**THE PROCESS of
REGENERATION**



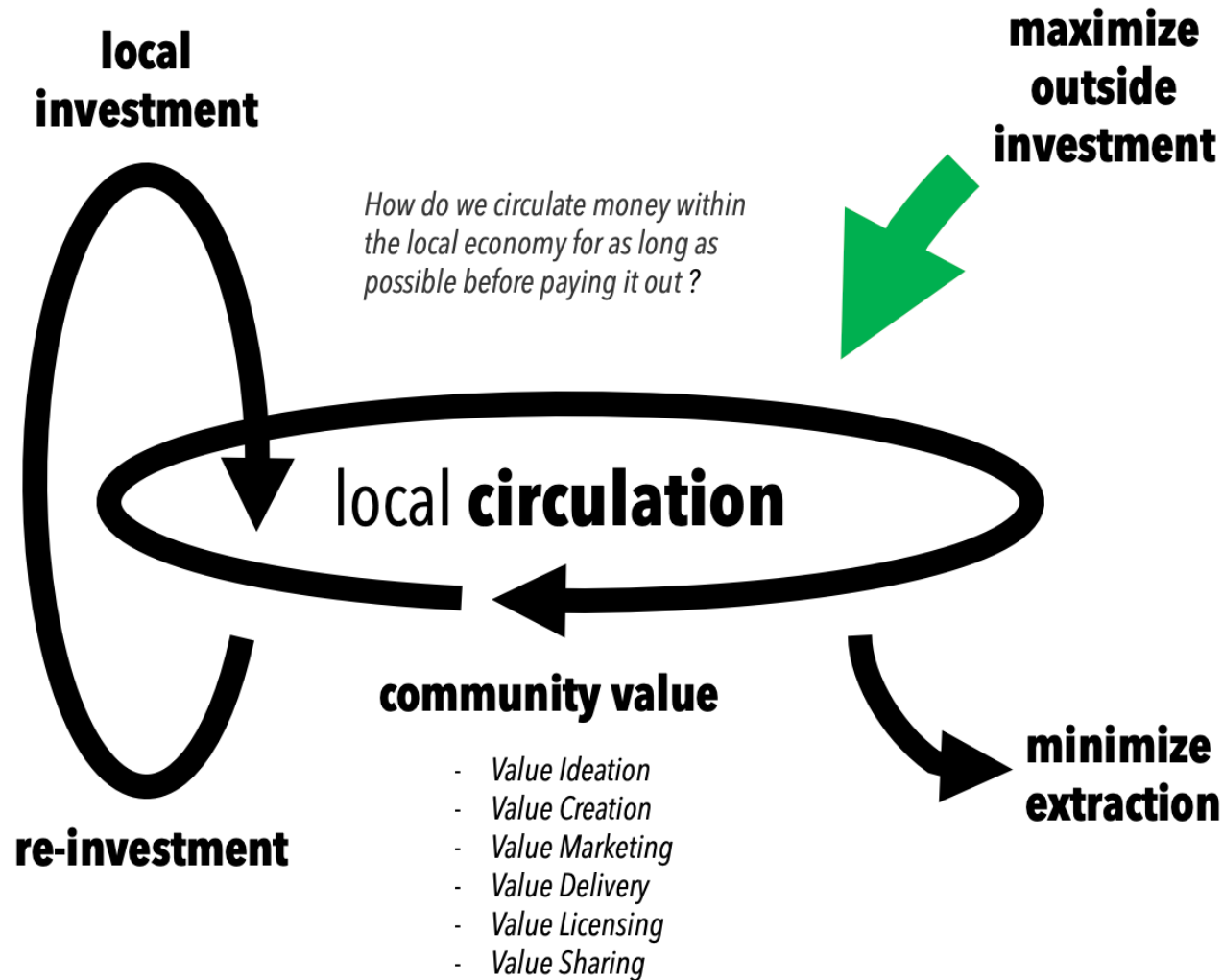
THE **COMMUNITY** VALUE PYRAMID

*How do we create
value in and for the
local community?*



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COMMUNITY REGENERATION



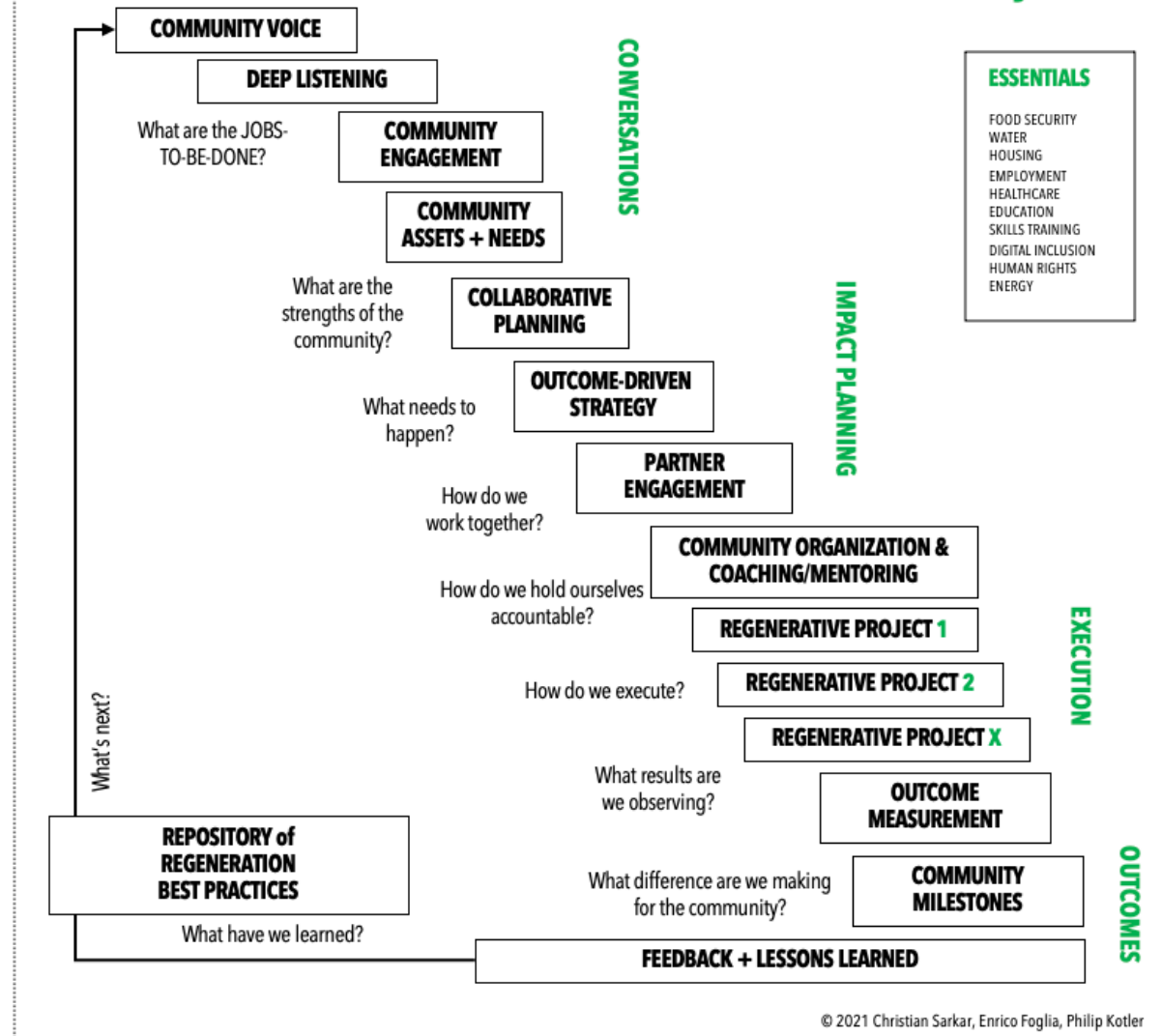
MANY **PATHS to REGENERATION**

- ☐ Creating Community Value (Jobs to be Done)
- ☐ Asset Based Community Development (ABCD)
- ☐ Community Wealth-building
- ☐ Worksharing
- ☐ Base of the Pyramid + Green Leap
- ☐ Mission-based
- ☐ Resilient Cities
- ☐ Complete Communities
- ☐ City as Commons
- ☐ Community as a Platform
- ☐ Ecosystematic

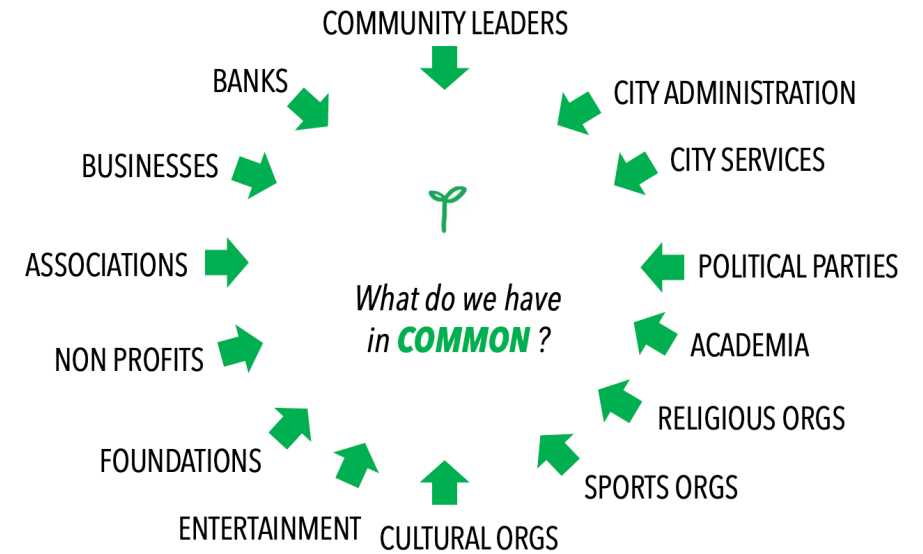
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COMMUNITY-BASED REGENERATION

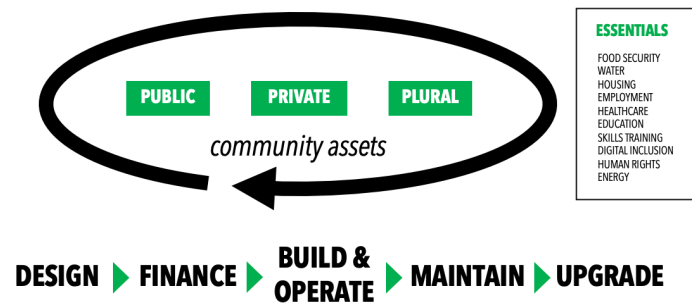
How do we create **community value**?



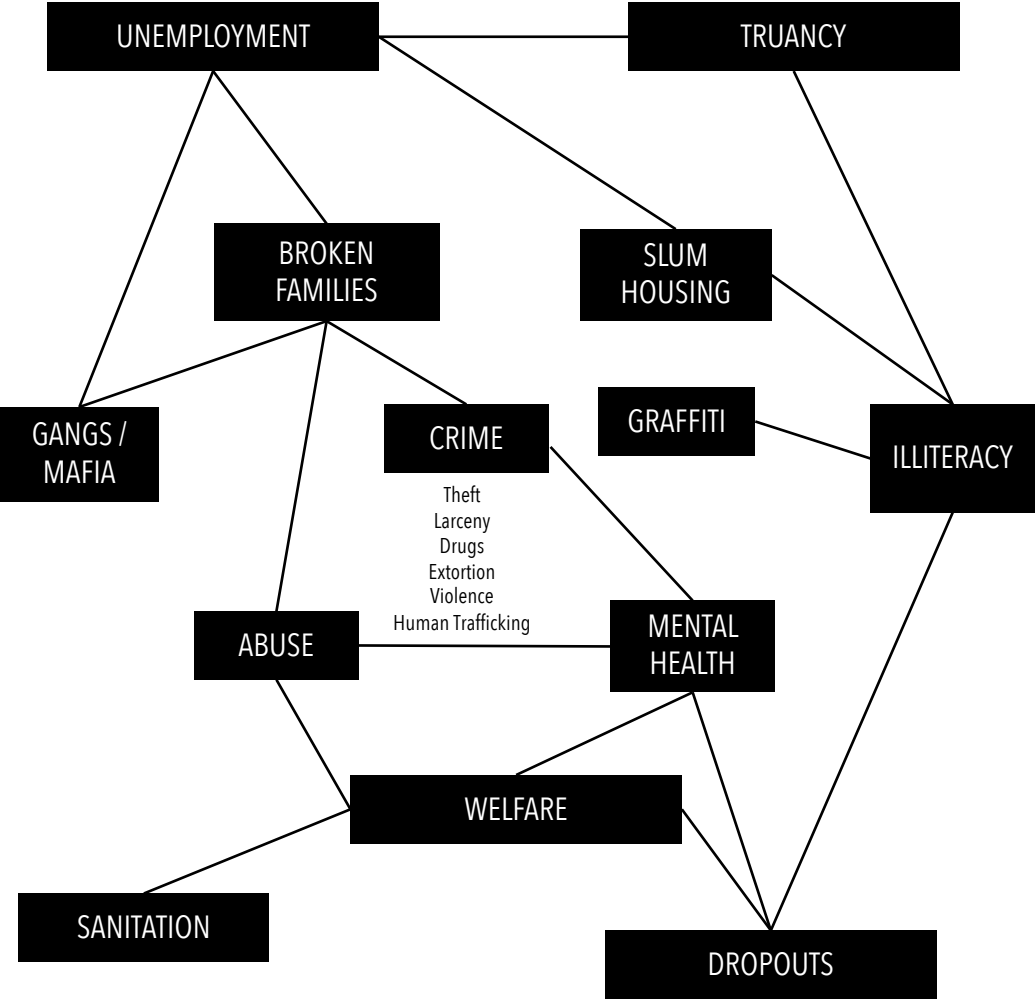
FINDING COMMON GROUND



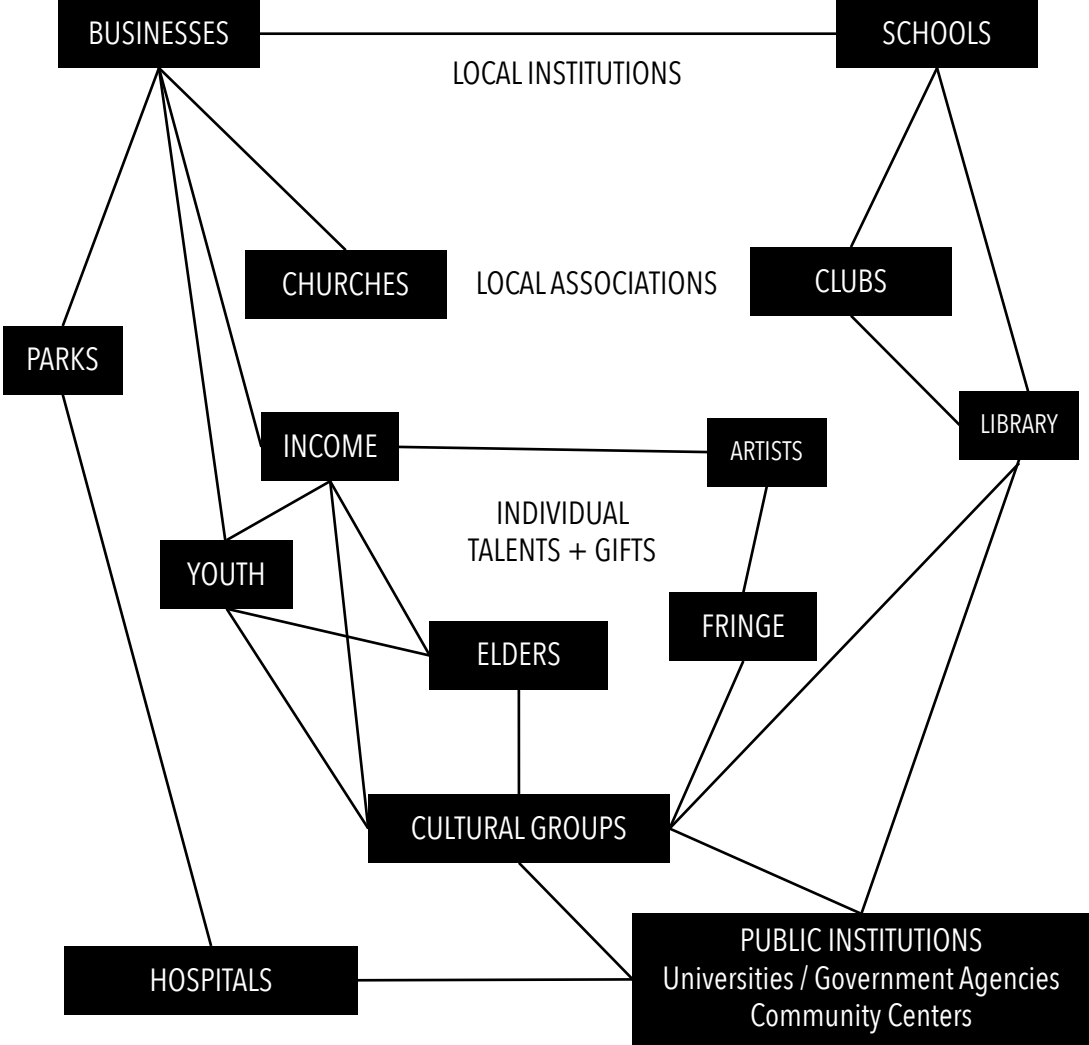
REGENERATIVE PROJECTS



COMMUNITY "NEEDS" VIEWED AS AN ECOSYSTEM

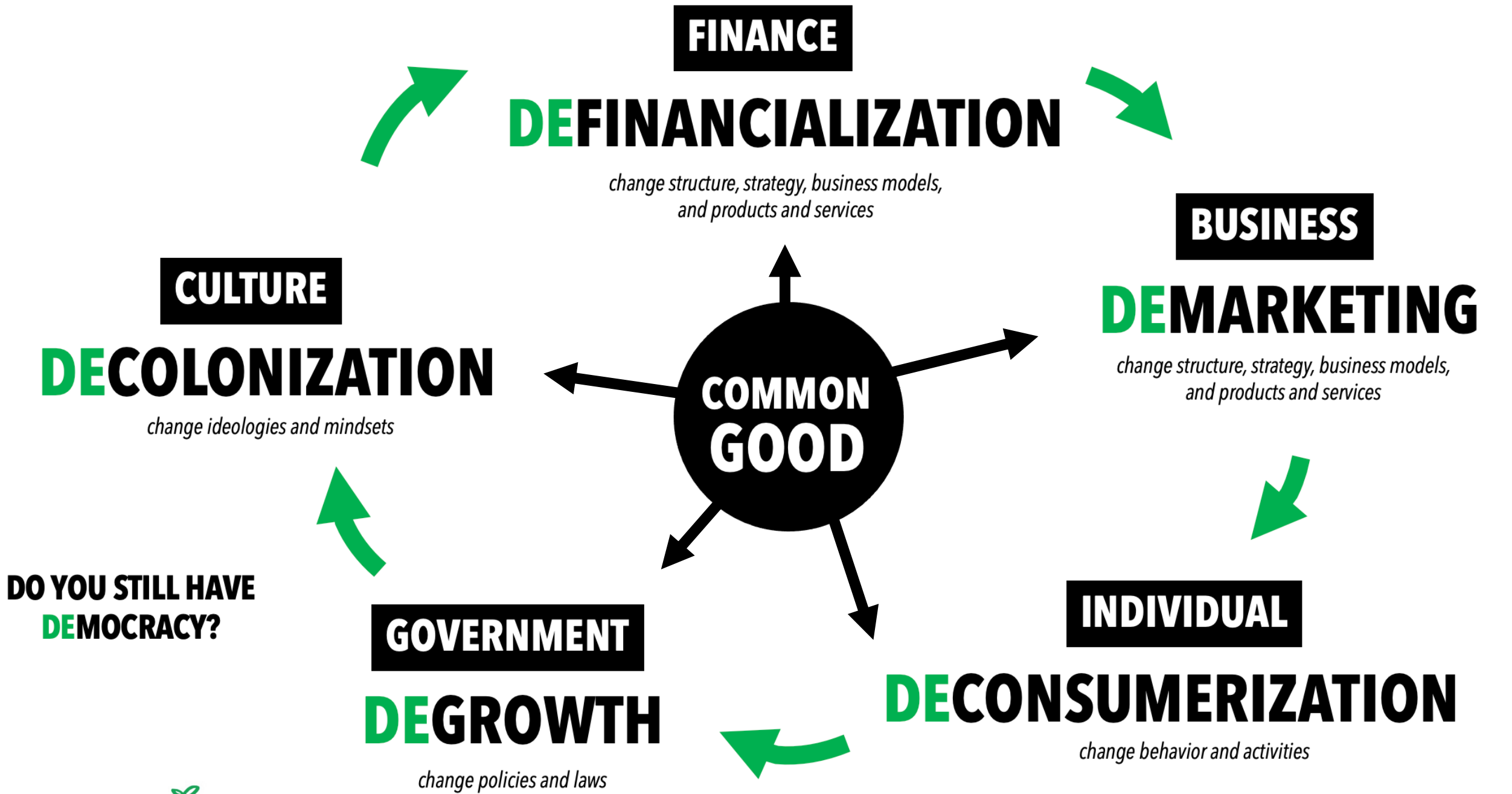


COMMUNITY "ASSETS" VIEWED AS AN ECOSYSTEM



adapted from: John Kretzmann and John McKnight
Building Communities from the Inside Out: A Path Toward Finding and Mobilizing a Community's Assets (1993)

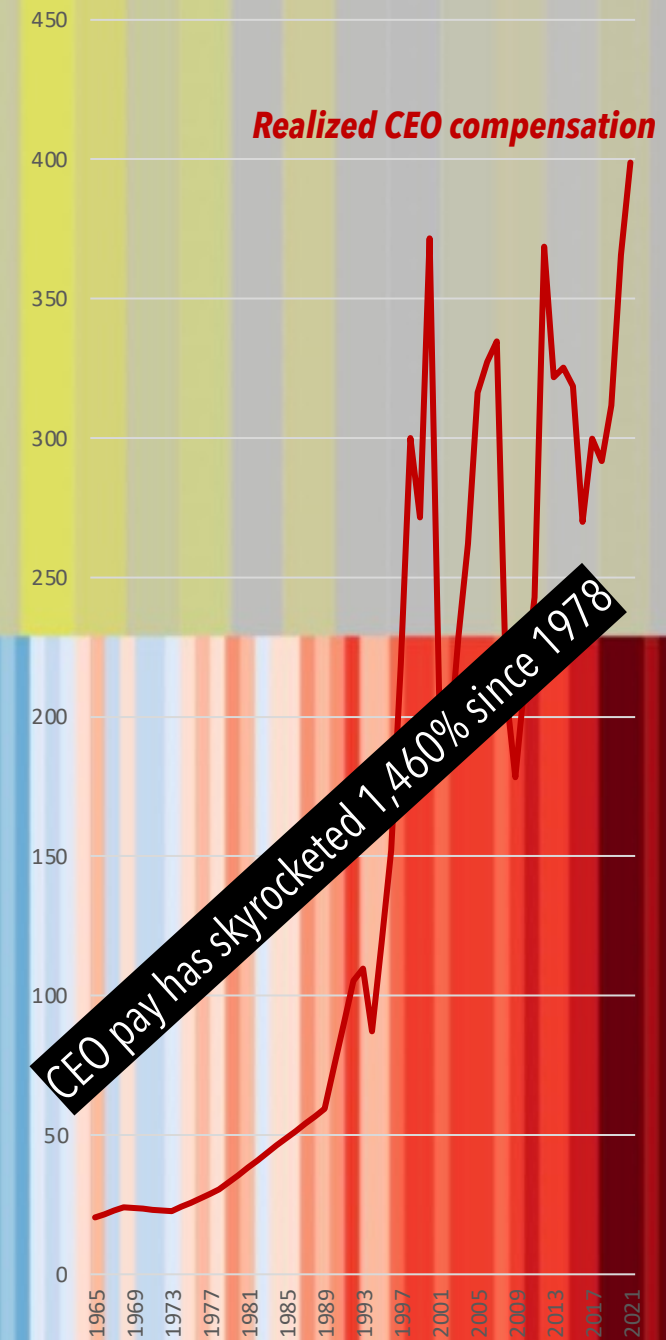
adapted from: John Kretzmann and John McKnight
Building Communities from the Inside Out: A Path Toward Finding and Mobilizing a Community's Assets (1993)



IS THE CORPORATION A DEATH TRAP?

the decline of biodiversity
between 1970-2018

global temperatures
between 1850-2022



REGENERATION EXPLORATION GUIDELINES for ORGANIZATIONS

- 1 WHAT IS THE RIGHT STRUCTURE for the ORGANIZATION?
☐ B&C
☐ B&C/COOP
☐ B&C/COOP
☐ B&C/COOP
☐ B&C/COOP
- 2 WHAT PRODUCTS + SERVICES do we TERMINATE?
 THE PROCESS of REGENERATION: **PROTECT** → **REPAIR** → **INVEST** → **TRANSFORM**
- 3 HOW DO WE DESIGN REGENERATIVE PRODUCTS + SERVICES?

PRODUCT REDESIGN for REGENERATION



SERVICE REDESIGN for REGENERATION



- 4 HOW DO WE SUPPORT COMMUNITY REGENERATION ACROSS OUR VALUE CHAIN?



DESIGNER: Anyssa Yuan

0 WHAT IS OUR VISION for REGENERATION?



9 DIMENSIONS of REGENERATION



6 HOW DO WE CREATE COMMUNITY VALUE?



5 HOW DO WE MEASURE REGENERATIVE IMPACT?



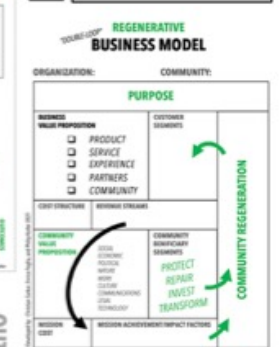
REGENERATIVE MARKETING INSTITUTE regenmarketing.org



7 WHAT IS REGENERATIVE INNOVATION?



8 HOW DO WE DESIGN A REGENERATIVE BUSINESS MODEL?



9 DOES THE ORGANIZATION PROMOTE REGENERATIVE LEADERS?



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REGENERATION EXPLORATION GUIDELINES for COMMUNITIES

- 2 INVOLVE COMMUNITY LEADERS
 identify potential disruptors (new vs. old)
☐ PUBLIC INNOVATORS
☐ PRIVATE WOMEN
☐ PLURAL YOUTH
- 3 IDENTIFY COMMUNITY ANCHOR INSTITUTIONS
 select those that apply

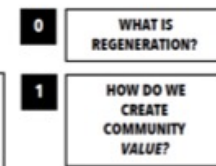


4 IDENTIFY COMMUNITY ASSETS & ECOSYSTEMS



DESIGNER: Anyssa Yuan

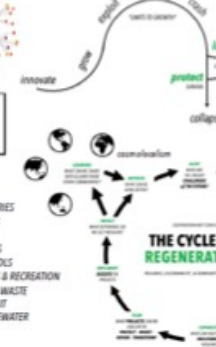
0 WHAT IS REGENERATION?



FRAMEWORK for REGENERATION

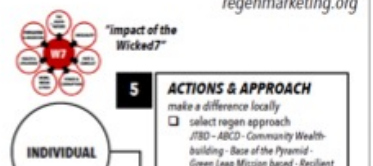


6 COMMUNITY PROJECTS

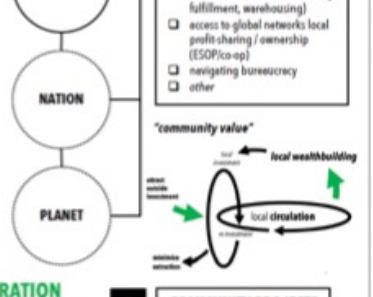


DESIGNER: Anyssa Yuan

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7 COMMUNITY WELLBEING



6 COMMUNITY PROJECTS



DESIGNER: Anyssa Yuan

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